

Working towards A One Planet City

Bill Randall

Mayor of Brighton and Hove

Brighton and Hove City by the sea



- 273,000 people
- 8 million visitors a year
- City annual turnover £5.2 billion
- Number of jobs in city rose by 2.5% in 2012
- 10th highest business start up in UK
- 84% businesses employ fewer than 10 people
- Two universities 30,000 students

Creative and green city



- 18,000 people work in creative sector
- 1500 companies and freelancers working in digital sector
- Biggest arts festival in England
- Growing eco-tech sector more than 100 companies
- First and only Green-led council in UK

Green council: 3 key targets

- Reducing inequality
- Great citizen involvement in everything we do
- Creating a sustainable One Planet City that needs only One Planet to sustain it rather than the three needed at present
- Supported by business community and third sector
- Background of recession

10 principles of One Planet Living

- **Zero carbon**

Making buildings more energy efficient and delivering all energy with renewable technologies

- **Zero waste**

Reducing waste, reusing where possible, and ultimately sending zero waste to landfill

- **Sustainable transport**

Encouraging low carbon modes of transport to reduce emissions, reducing the need to travel

- **Sustainable materials**

Using sustainable products that have a low embodied energy

- **Local and sustainable food**

Choosing low impact, local, seasonal and organic diets and reducing food waste

- **Sustainable water**

Using water more efficiently in buildings and in the products we buy; tackling local flooding and water course pollution

- **Land use and wildlife**

Protecting and expanding old habitats and creating new space for wildlife

- **Culture and community**

Reviving local identity and wisdom; support for, and participation in, the arts

- **Equity and local economy**

Inclusive, empowering workplaces with equitable pay; support for local communities and fair trade

- **Health and happiness**

Encouraging active, sociable, meaningful lives to promote good health and well being

Zero carbon

Making building more
energy efficient and
delivering all energy
with renewable
technologies

Housing 1



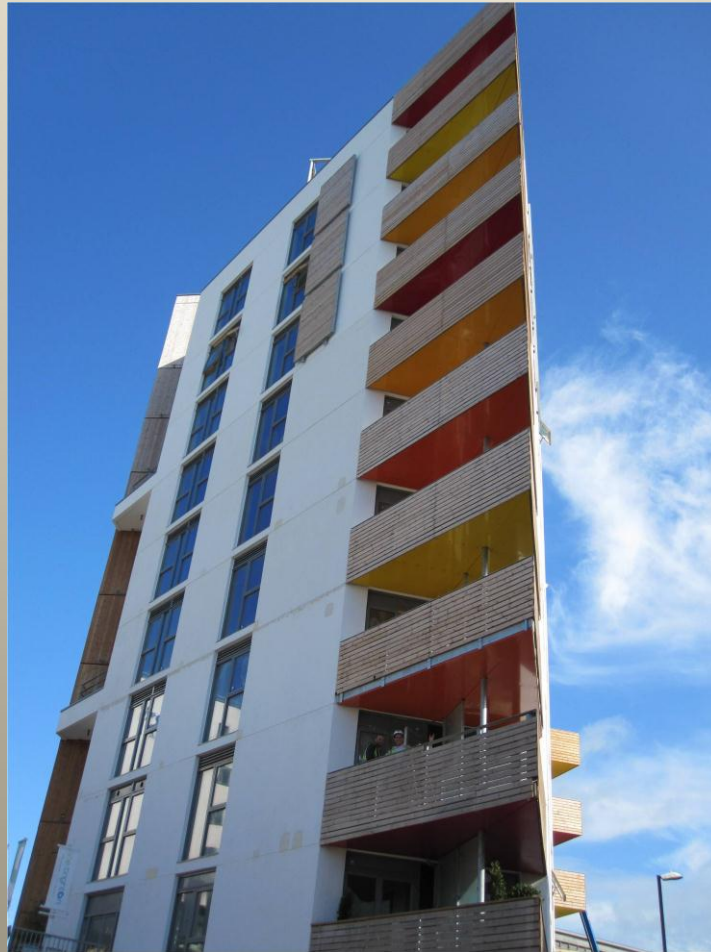
Housing 2



Housing 3



Housing 4



Zero waste

Reducing waste, reusing where possible, and ultimately sending zero waste to landfill



Sustainable transport

Encouraging low carbon modes of transport to reduce emissions, reducing the need to travel





city
car
club

P Car club
permit
holders
only

CAR CLUB



Sustainable materials

Using sustainable products
with low embodied energy



Local and sustainable food

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Sustainable water

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Culture and community

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Drag Queen Easter Egg Race



Equity and local economy

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local communities and fair trade



Health and happiness

Encouraging active,
sociable, meaningful
lives to promote good
health and well being



CHASE & STATUS
FRICTION
NOISIA
ALIX PEREZ
AK, SP & MICO

TASKFORCE SLIP
SKINNYMAN JULIE
JEIST MICHAEL
PADRON JONAS
HOSTED BY STIG

SUPERHERO ISSUE
THE BIG FLOWERS
HANGOVER AND SET
GLANDERED WIFE
GLANDERED WIFE
GLANDERED WIFE

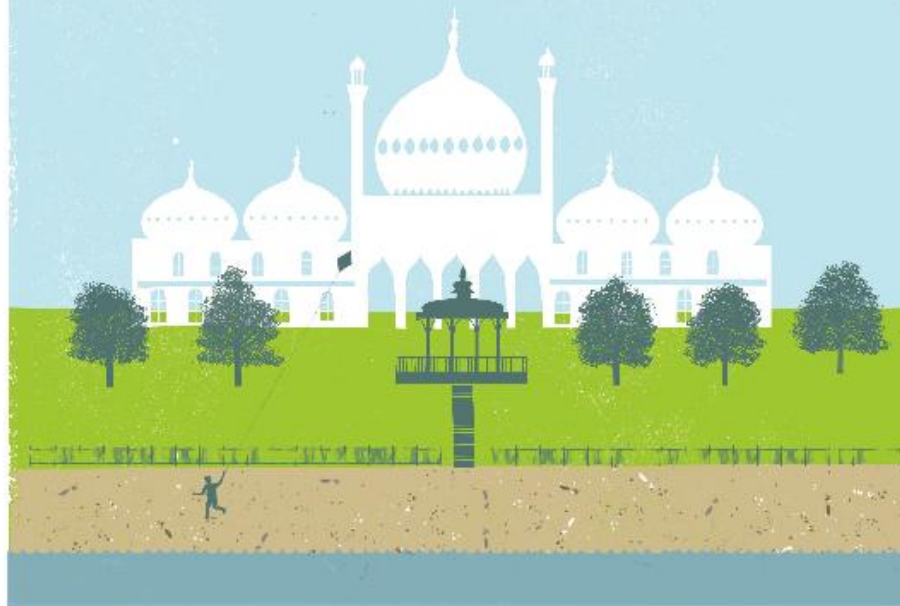
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