

Working towards A One Planet City

Bill Randall

Mayor of Brighton and Hove

Brighton and Hove City by the sea



- 273,000 people
- 8 million visitors a year
- City annual turnover £5.2 billion
- Number of jobs in city rose by 2.5% in 2012
- 10th highest business start up in UK
- 84% businesses employ fewer than 10 people
- Two universities 30,000 students

Creative and green city



- 18,000 people work in creative sector
- 1500 companies and freelancers working in digital sector
- Biggest arts festival in England
- Growing eco-tech sector more than 100 companies
- First and only Green-led council in UK

Green council: 3 key targets

- Reducing inequality
- Great citizen involvement in everything we do
- Creating a sustainable One Planet City that needs only One Planet to sustain it rather than the three needed at present
- Supported by business community and third sector
- Background of recession

10 principles of One Planet Living

- **Zero carbon**

Making buildings more energy efficient and delivering all energy with renewable technologies

- **Zero waste**

Reducing waste, reusing where possible, and ultimately sending zero waste to landfill

- **Sustainable transport**

Encouraging low carbon modes of transport to reduce emissions, reducing the need to travel

- **Sustainable materials**

Using sustainable products that have a low embodied energy

- **Local and sustainable food**

Choosing low impact, local, seasonal and organic diets and reducing food waste

- **Sustainable water**

Using water more efficiently in buildings and in the products we buy; tackling local flooding and water course pollution

- **Land use and wildlife**

Protecting and expanding old habitats and creating new space for wildlife

- **Culture and community**

Reviving local identity and wisdom; support for, and participation in, the arts

- **Equity and local economy**

Inclusive, empowering workplaces with equitable pay; support for local communities and fair trade

- **Health and happiness**

Encouraging active, sociable, meaningful lives to promote good health and well being

Zero carbon

Making building more
energy efficient and
delivering all energy
with renewable
technologies

Housing 1



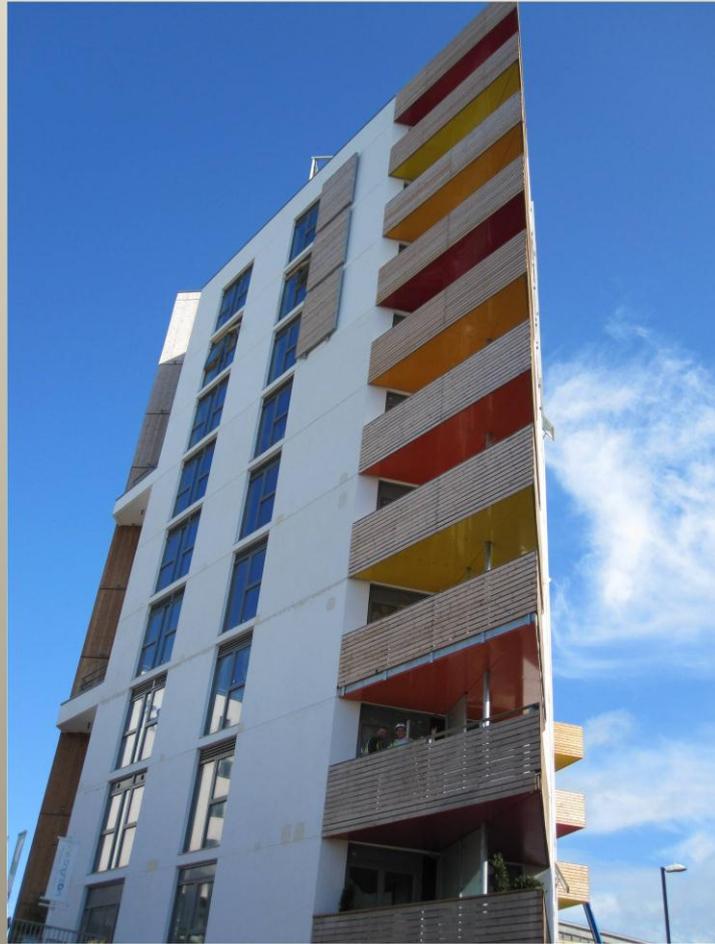
Housing 2



Housing 3



Housing 4



Zero waste

Reducing waste, reusing where possible, and ultimately sending zero waste to landfill



Sustainable transport

Encouraging low carbon modes of transport to reduce emissions, reducing the need to travel





P Car club permit holders only

city car club

CAR CLUB



Sustainable materials

Using sustainable products
with low embodied energy



Local and sustainable food

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Land use and wildlife

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Culture and community

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Drag Queen Easter Egg Race



Equity and local economy

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local communities and fair trade



Health and happiness

Encouraging active,
sociable, meaningful
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ALIX PEREZ
AKA 9 & MICO

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SHERIDHAN
JERST
MICALL
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