



Finnish Health 2.0 Delegation in California

Programme

Sat 28 Sep	Sun 29 Sep	Mon 30 Sep	Tue 1 Oct	Wed 2 Oct	Thu 3 Oct		Fri 4 Oct			Sat 5 Oct	Sun 6 Oct
					San Diego	Bay area	San Diego	Bay area	Los Angeles	San Diego	
7:55–9:05 Flight from Helsinki to London, BA 795			Health 2.0 Conference continues, Santa Clara Convention Center	Health 2.0 Conference continues until 17:00, Santa Clara Convention Center	Informal breakfast at the hotel Contact: Mirja Gröhn		07:00 (Whole day trip) Transportation from Best Western hotel Contact: Mirja Gröhn	Free program	Body Computing conference Contact: Jussi Salonen	Free program	
		8:30–13:00 Pitching event with a selected group of startups, coordinator and moderator Silicon Vikings, Santa Clara Convention Center, Team Finland room 209–210, second floor Contact: Harri Ojansuu	8:00–17:00 Team Finland room 209–210, second floor available for the meetings	8:00–11:30 and 13:00–17:00 Team Finland room 209–210, second floor available for the meetings	08:30–10:00 Qualcomm Life Overview @ Qualcomm Contact: Kari Ruutu	08:30–12:00 Visit to NASA Ames Research Center, Mountain View Silicon Valley Contact: Alfonso Gutierrez, Otaniemi Marketing	08:00–9:30 Life Technologies, Carlsbad (sequencing) Contact: Kari Ruutu				
11:45–14:35 Flight from London to San Francisco, BA 285			10:30–11:15 Breakout demo session: Finnish Delegation Technology Presentation, Grand Ballroom C, first floor Contact: Harri Ojansuu Moderator: Pekka Kahri, Tekes	11:30–13:00 Round table session “San Diego’s Health-IT /Bio-IT Ecosystem”, with Lunch, Team Finland room 209–210, second floor Contact: Harri Ojansuu Moderator: Indrek Vainu, Greater Helsinki Promotion	10:30–12:00 Scripps Translational Science Institute Contact: Kari Ruutu	9:00–11:00 Visit to Kaiser Permanente/Garfield Innovation Center, 590 Whitney Street, San Leandro, Oakland Contact: Kristian Ranta, Mendoc	10:30–12:00 Salk Institute, La Jolla (biological studies) Contact: Harri Ojansuu			10:00 A trip from Best Western to Tijuana, Mexico	
		12:00–13:45 Lunch and networking			12:30–16:00 Workshop “Bioinformatics and Bio-Ecosystem in San Diego area and in USA”, University of California, San Diego (UCSD), Village building, Meeting Room 15-A Moderator: Teppo Tuomikoski, Tekes Cocktails Contact: Harri Ojansuu						
		13:00–17:00 Team Finland room 209–210 (second floor) available for the meetings		13:30 Transportation from Hotel Hyatt to San Francisco		13:00–20:30 Pitching event, Consulate General of the Netherlands, 120 Kearny Street, Suite 3100, San Francisco Contact: John Sperry, EIT Lab	13:00–14:30 Janssen Labs, La Jolla Contact: Kari Ruutu				
14:35 Arrival to San Francisco, transportation to Santa Clara, Hotel Hyatt		14:00 Health 2.0 Conference starts, Santa Clara Convention Center		15:00–17:00 Visit to USMAC at Rocket Space, Alfredo Coppola, San Francisco Contact: Kari Ruutu		13:00–15:00 Working lunch with presentations	15:00–16:30 West Health, La Jolla Contact: Harri Ojansuu				
		16:05 Team Finland presentation on the Main Stage Pekka Kahri, Tekes		17:00 Transportation from Hotel Hyatt to Stanford Campus, Palo Alto		15:30–17:00 Pitch practice / other meetings/work	Transport to the hotel			17:45 Transportation from Best Western to San Diego airport Contact: Mirja Gröhn	
	18:00 Get-together Hotel Hyatt, Cypress room, 2nd level, Santa Clara Contact: Mirja Gröhn, Harri Ojansuu, Kari Ruutu Planning and discussions Buffet		18:00–20:30 Meetup with Habit Design™ developer community Stanford Campus, Palo Alto Contact: Eeva Kiuru	19:55–21:25 Flight from San Francisco to San Diego, VX 964		18:00–20:30 2 presentations on local medtech, pitching and networking for the companies Option: Flight to San Diego				18:05–23:00 Flight from London to Helsinki, BA 6034	
										20:25 (Sat)–14:45(Sun) Flight from San Diego to London, BA 272	