

## Promoting Green Investments: Matchmaking opportunities for SMEs from EU Projects in the Circular Economy

**Date & Time:** Wednesday, 7th June, 2017 at 08:00 – 16:30

**Location:** SITRA Auditorium, Itämerenkatu 11-13, Helsinki

### Agenda

**08:00 – 08:30**

**Registration**

**08:30 – 10:15**

**Session 1: Introduction to EU-funded programmes supporting circular economy innovations, business models and to international funding/financing landscapes**

**Location:** Sitra auditorium Leonardo Da Vinci

**Description:** What and how the donor/investors can support CE to give participants a flavour of who is in from the investors' side. This should provide the SMEs with an idea of where they 'fit', what criteria and approach do each of these different investors have, what the investors are looking for - setting the scene for the pitches and roundtables.

**Moderator:** Dr. Uwe Weber, Team Leader of SWITCH-Asia Network Facility

**Opening and welcome by:**

- Mr. Didier Gambier, Head of Department LIFE and H2020 Energy, Environment and Resources, Executive Agency for Small and Medium-sized Enterprises (EASME) – European Commission

08:40 – 09:00	Introduction to SWITCH-Asia Programme and its Network Facility	Dr. Uwe Weber, Team Leader of SWITCH-Asia Network Facility
09:00 – 09:20	Contribution of EU funding to Circular Economy	Ms. Carmen Mena Abela, Head of Sector H2020 Eco-Innovation, Executive Agency for Small and Medium-sized Enterprises (EASME) – European Commission
09:20 – 09:40	European Investment Bank: Financing of the circular economy	Ms. Liesbet Goovaerts, Environmental Engineer, EIB
09:40 – 09:50	Introduction by Sitra, FiBAN and FVCA on Finnish business investment landscape	Mr. Janne Peljo, Leading Specialist Carbon-Neutral Circular Economy, Sitra Mr. Jan Oker-Blom, CEO of Finish Business Angels Network (FiBAN) Ms. Pia Santavirta, Managing Director, Finish Venture Capital Association (FVCA)

09:50 – 10:00	Nordic Environmental Finance Corporation	Mr. Kari Homanen, Executive Vice President
10:00 – 10:15	Q&A	

### 10:15 – 10:30 – Coffee break and group picture

10:30 – 13:15

### Session 2: Pitching for investment opportunities (two parallel tracks)

**Description:** In total – **26 SMEs (20 European and 6 Asian)** showcase their innovative, circular solutions. Pitching includes 5 minutes presentation by the company and 5 minutes Q&A from a **panel of investors**.

	<b>Track 1</b> <b>Moderator:</b> Ms. Keti Medarova, EASME <b>Location:</b> Sitra Auditorium	<b>Track 2</b> <b>Moderator:</b> Ms. Kartika Anggraeni, SANF <b>Location:</b> SITRA Hall (upstairs)
10:30 – 12:00	<ol style="list-style-type: none"> <li>1. <a href="#">Rivierasca</a></li> <li>2. <a href="#">TECNOPACKAGING</a></li> <li>3. <a href="#">ITENE</a></li> <li>4. <a href="#">Paptic Ltd.</a></li> <li>5. <a href="#">Plastix</a></li> <li>6. <a href="#">CircularDevices</a></li> <li>7. <a href="#">Votechnik</a></li> </ol> <p>Q&amp;A from the investor panel Q&amp;A from the audience – 20 min</p>	<ol style="list-style-type: none"> <li>1. <a href="#">Acies Bio d.o.o.</a></li> <li>2. <a href="#">Cleantech Invest</a></li> <li>3. <a href="#">Elegance Company Ltd.</a></li> <li>4. <a href="#">Ecolan</a></li> <li>5. <a href="#">Eco Wool LLC</a></li> <li>6. <a href="#">Greenearth Intl Holdings Sdn. Bhd.</a></li> </ol> <p>Q&amp;A from the investor panel Q&amp;A from the audience – 20 min</p>
<b>12:00 – 12:10</b>	<b>Coffee break</b>	
12:10 – 13:30	<ol style="list-style-type: none"> <li>1. <a href="#">Exergy</a></li> <li>2. <a href="#">MEGAVÍA / SPRAL</a></li> <li>3. <a href="#">Proman</a></li> <li>4. <a href="#">DeSaH BV</a></li> <li>5. <a href="#">ENCO Consulting Srl</a></li> <li>6. <a href="#">SEALEAU</a></li> </ol> <p>Q&amp;A from the investor panel Q&amp;A from the audience – 20 min</p>	<ol style="list-style-type: none"> <li>1. <a href="#">Black Bear Carbon</a></li> <li>2. <a href="#">Xi'an ACR Spraytech Co.,Ltd</a></li> <li>3. <a href="#">Ductor Corp</a></li> <li>4. <a href="#">Tianjin Aohong Environmental Protection Material Co., Ltd.</a></li> <li>5. <a href="#">Destaclean</a></li> <li>6. <a href="#">JJ Engineering Works</a></li> </ol> <p>Q&amp;A from the investor panel Q&amp;A from the audience – 20 min</p>
<b>Investor panel</b>	<ol style="list-style-type: none"> <li>1. EIT Raw Materials</li> <li>2. EIT Food Entrepreneurship</li> <li>3. NEFCO</li> <li>4. PGGM</li> <li>5. Circularity Capital</li> </ol>	<ol style="list-style-type: none"> <li>1. Climate KIC</li> <li>2. ING Bank</li> <li>3. ABN AMRO Bank</li> <li>4. Nordic Investment Bank</li> <li>5. Zpark</li> </ol>

**13:30 - 14:15 - Lunch, West Foyer**

**14:15 – 16:15**

**Session 3: Networking at the “Circular Square” and 1-to-1 meetings (two parallel)**

**Location:** Foyer areas

<b>14:15 – 16:15</b>	<b>Networking/matchmaking at the “Circular Square” (company &amp; organisation stands)</b> <b>Location:</b> West Foyer  15 Dedicated high tables/stands for providing additional information on private and public investors/funds following the presentations	<b>One to one meetings: SMEs meet Investors</b> <b>Location:</b> East Foyer  A mobile app Brella will be used in order to book the 1-to-1 meetings prior to the side event but also during the side event itself. Bookings can be done by looking at the participants list but also per keywords. <ul style="list-style-type: none"><li>• 20 tables for 1-to-1 meetings</li><li>• 10 minutes per meeting</li><li>• Appr. 15 meetings per person/entity</li></ul>
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**16:15 – 16:30 Conclusions**

**Moderator:** Mr. Vincenzo Gente, Senior Project Adviser, H2020 Eco-Innovation, Executive Agency for Small and Medium-sized Enterprises (EASME) – European Commission

**Closing by:**

- Mr. Didier Gambier, Head of Department LIFE and H2020 Energy, Environment and Resources, Executive Agency for Small and Medium-sized Enterprises (EASME) – European Commission
- Dr. Uwe Weber, representing the EU SWITCH-Asia Programme