



Lifted

Easy path to improved
wellbeing and performance.

THE CHALLENGE in wellbeing.

Currently people are not turning their **efforts** into **long-lasting results**.

Long-lasting wellbeing has not been made **simple** enough.



Market potential

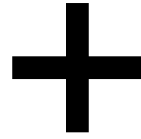
A grayscale map of Europe and its surrounding regions, including parts of North Africa and the Middle East. The map is used as a background for the text. Two specific data points are highlighted with blue text labels: 'Finland 100 Meur' located over the Nordic region and 'Europe 3 Beur (2018)' located over central Europe.

Finland
100 Meur

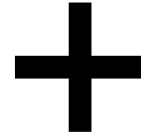
Europe
3 Beur
(2018)



HIGH ENGAGEMENT

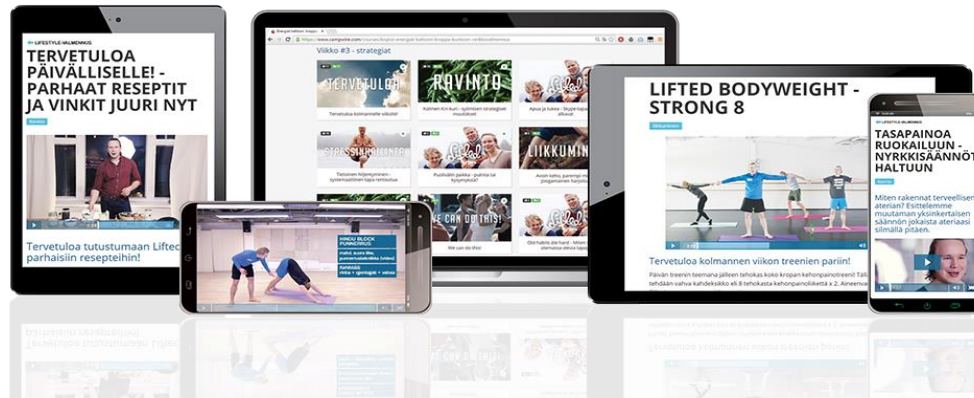


PURPOSEFUL PLAN



MEANINGFUL SUPPORT

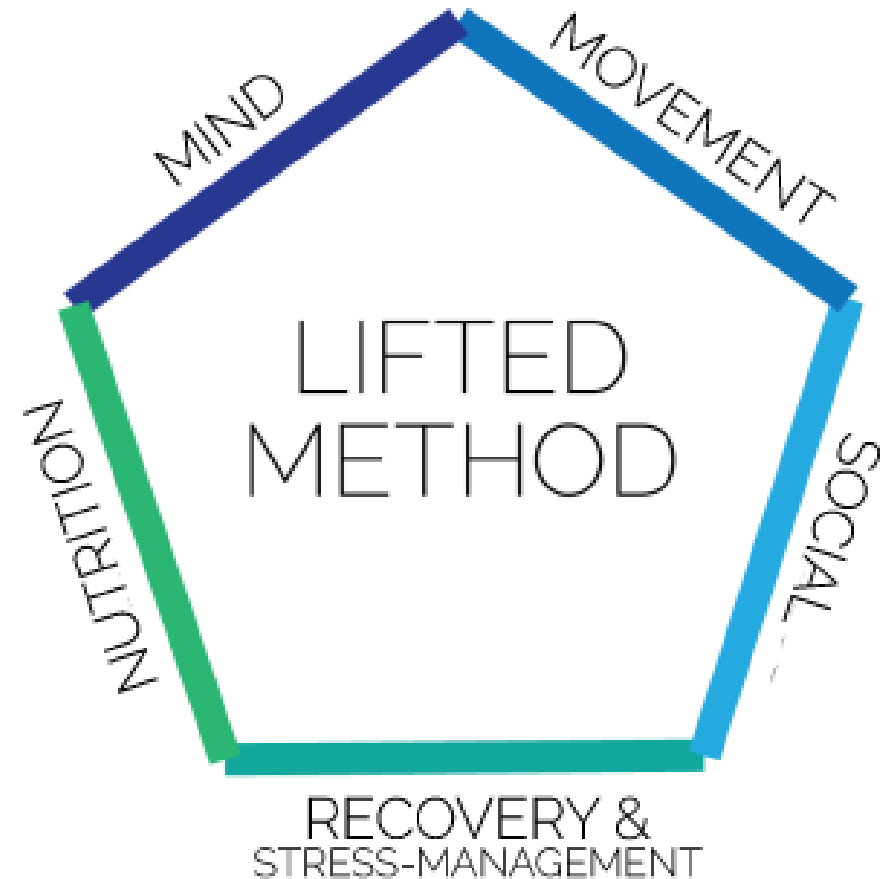
= HABITS
long lasting results



**HOLISTIC
APPROACH.**

**MOST EFFICIENT
AND RESEARCHED TOOLS.**

**EACH CATEGORY
SUPPORTS
THE OTHER.**



COMPANIES AND COMMUNITIES THAT
ALREADY TRUST IN OUR PROGRAMS:



accenture

... in the end of the day you are responsible for your own wellbeing. In this coaching program I didn't feel that "I have to". Instead, I genuinely thought that "I do it because I want to". That is the magic of Lifted <3..



Rina, Work Wellbeing Senior Specialist, Accenture

Interest – retention - results



TOIMIHENKILÖLIITTO ERTO



1002
participants



SUPER



4112
participants



Meltwater



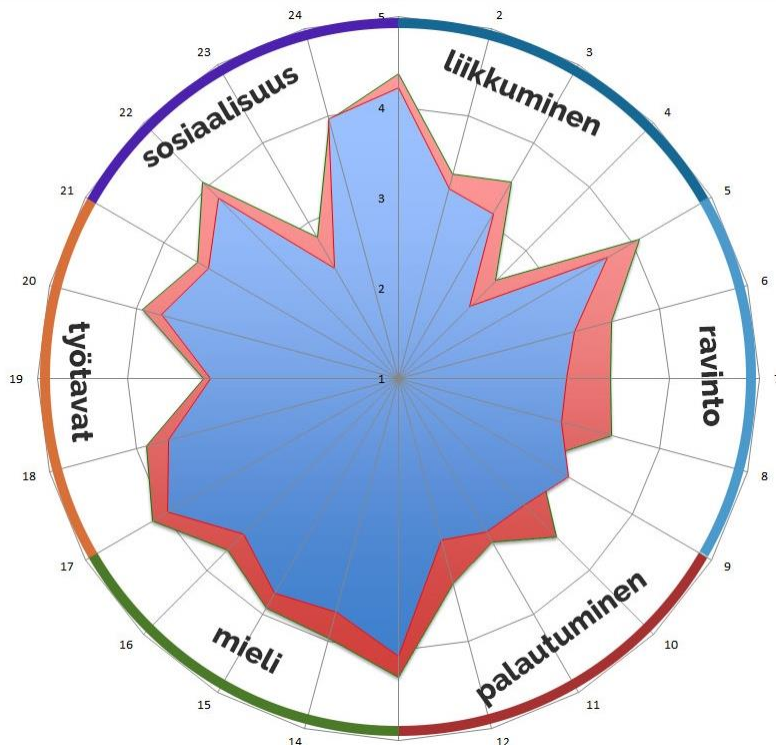
100%
of 55 employees

We have coached over **15.000** people



95,3%

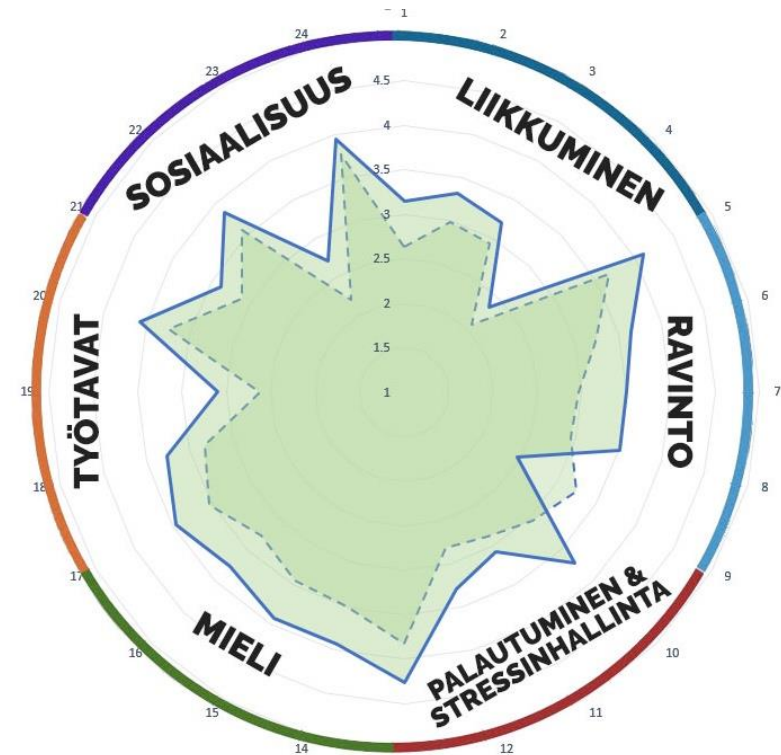
"The coaching program
was beneficial to me"



TOIMIHENKILÖLIITTO ERTO

4,4 /5

Quality of the program



Strong growth on all the areas



CLV 8.500 €





**Taneli
Rantala 37%**

Strategy, R&D, Coach

M.Sc. in Business

Recovering perfectionist
& Health enthusiastic



**Jukka
Joutsiniemi 37%**

Sales, Coach

M.Sc. in Business

Movement guru &
Hungry salesman



**Antti
Jokela 16%**

Finance, Coach

B.Sc. in Business

Habit change specialist
& High-achiever



**Lauri
Hassi 10%**

Production

M. of Arts

Upright visualist
& Wildman



**Mikko Rindell
Marketing**

Marketing genius



**Elsa Franck
Coaching**

Super-mom



**Tiina Svensk
Social media**

April O'Neill



**Tiina Rissanen
B2B Sales**

Sales hacker



**Petriina Piuhola
R&D**

Sparkling light bulb

Let's do this!

A background image of three people (two men and one woman) cheering with their arms raised in the air, suggesting a celebratory or motivational theme.

1. CO-OP:

We can make a difference in your community.

2. MENTOR:

Join the winning team

3. INVEST:

200k€ angel round
(Q2 2018)

Don't hesitate to
contact:

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