

Impact Business afternoon, 23.5.2017

14.00 Welcome / **Harri Männistö**, Sitra

How municipalities do impact procurement / **Tanja Koivumäki**, City of Tampere and **Tiina Heikka**, Lapinjärvi municipality

Impact investing within FVCA community / **Riikka Poukka**, Deloitte

EIF Social Impact Accelerator and EIF approach to investing in impact VC's / **Patric Gresko**, European Investment Fund (EIF)

Prospects of Impact investing in Finland, **Mika Pyykkö**, Sitra

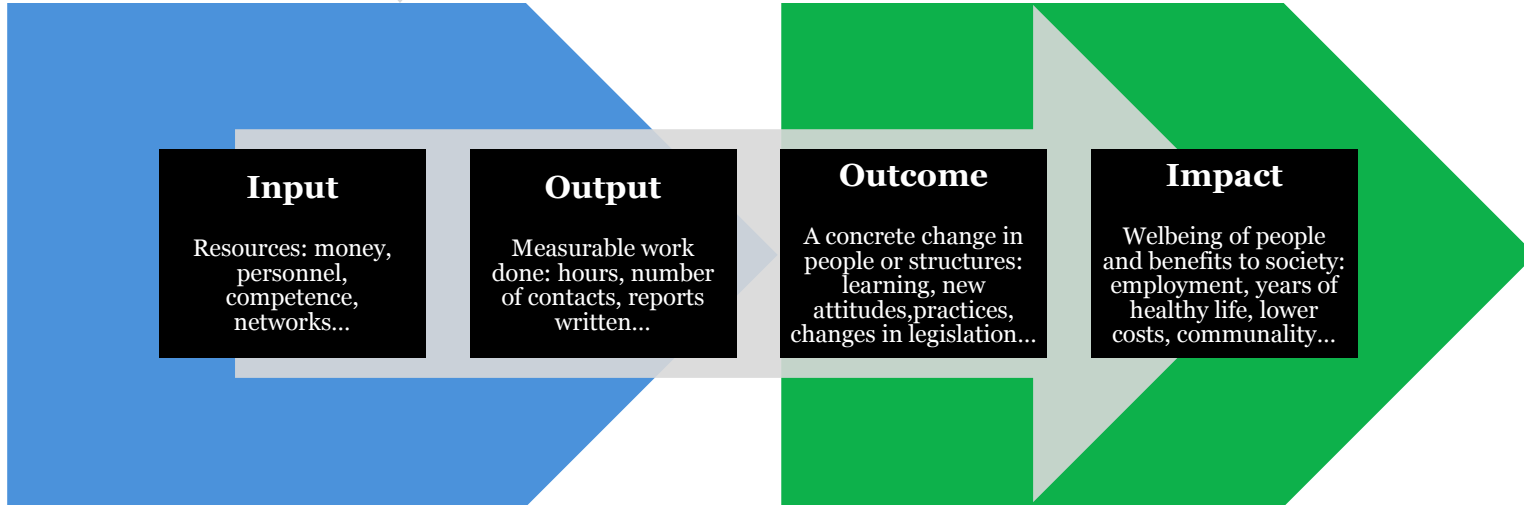
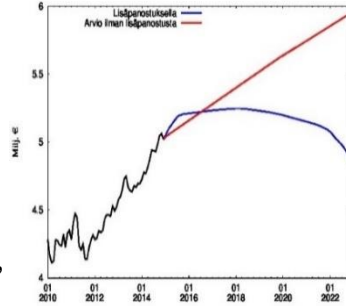
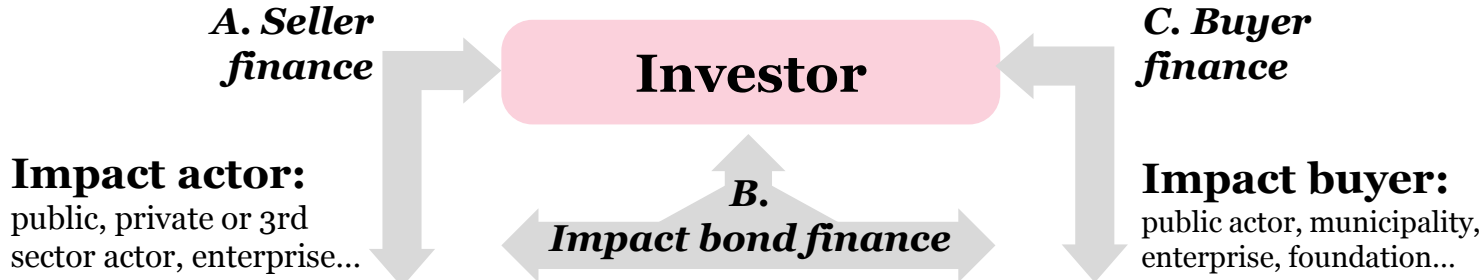
Refreshment break

16.15 Impact pitching

18.00 Cocktails, networking and marketplace to meet impact pitching entrepreneurs

19.00 End of event

Impact chain – the core of Impact business! Connects the seller and buyer - even investor!



Future of Impact Investing in Finland

Mika Pyykkö, Project Director

Impact Investing

23.5.2017



Summary of Sitra's Impact Investing Focus Area – Spring 2017

Building Social Impact Bond pilots

- Payment by results, promotion and prevention in terms of well-being → economic and operational modelling and other support to public sector and Fund / Program Managers

Sitra Impact Accelerator IV

- Sustainable business model, economic and operational modelling, measurement, investment readiness
- Impact Education Program for NGOs

Interaction with possible investors, public sector representatives etc

- Guidelines for Impact Investor
- Guidelines of innovative procurement, payment by results and SIB model → payment by results training for municipalities, regions and government offices

Preparation of national coordinative support unit together with PM's office

(impact investing and experimentation)

International co-operation

Communication

Estimation of SIB portfolio in Spring 2017 – altogether 5 + 1 different funds in Finland

SIB	Status
Occupational Well-Being project (public sector organizations as an employer)	Up and running since 2015 (Epiqus as a Fund / Program Manager)
Fast employment and integration of immigrants project (The Ministry of Economic Affairs and Employment)	Has started in January 2017, inofficially in October 2016 (Epiqus)
Promotion of Children’s, families’ and youth’s well-being (regions/municipalities)	To start (FIM in co-operation with Central Union for Child Welfare)
Advancing employment (The Ministry of Economic Affairs and Employment)	Procurement process for choosing the Fund / Program Manager (one organization or consortium) is to start
Support of the elderly’s independence (regions/municipalities)	Procurement process for choosing the Fund / Program Manager (one organization or consortium) is to start
Type 2 diabetes prevention (The Ministry of Social Affairs and Health?)	Modelling getting started

Next steps

- **Systemic change in public sector**
- **Environment etc perspectives**
- **Blended resources**
- **Export of Finnish know-how and business concepts**

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16.15 Impact pitching

Naava and Cleantech Invest

Suomen Fysiogeriatría, Intelles, Klinik Finland, Vibemetrics, Lifted, Via Esca, Invalidisäätiö - Orton Pro, Mesensei, SOS-Lapsikylä, Mightifier

18.00 Cocktails, networking and marketplace to meet impact pitching entrepreneurs

19.00 End of event

Hyvää huomista, vaikuttavuusinvestoiminen! 31.5.2017

PAIKKA: Paasitorni, kokoustila Sirkus

OHJELMA:

14.00 Kolme vuotta vaikuttavuusinvestoimista, missä mennään? **Timo Lindholm**, Sitra

100-vuotias Suomi kokeilee rohkeasti. Kunta- ja uudistusministeri **Anu Vehviläinen**, Valtiovarainministeriö

Onko vaikuttavuusinvestoiminen Troijan hevonen vai hyvinvoinnin täsmäase? Debatoimassa professori **Juho Saari**, projektijohtaja **Mika Pyykkö** ja sijoittaja **Ari Kaaro**







SIBit puoliväliriihessä – kenen elämä muuttuu ja miten? Keskustelemassa **Vesa Jouppila**, ELY-keskus ja **Georg Henrik Wrede**, OKM sekä kuntien edustajat **Sami Kuikka**, Lahti ja **Sanna Natunen**, Lappeenranta

Vaikuttavuuden ekosysteemi tarvitsee kaikkia – vain yhdessä voimme onnistua! **Jonna Heliskoski**, Kansallismuseo/Hanken

16.00-18.00 Cocktailtilaisuus

**RISE TO
SHINE!**



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