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SITRA

Enhancing Primary Healthcare Innovation:
Creation and Diffusion in Finland

Background

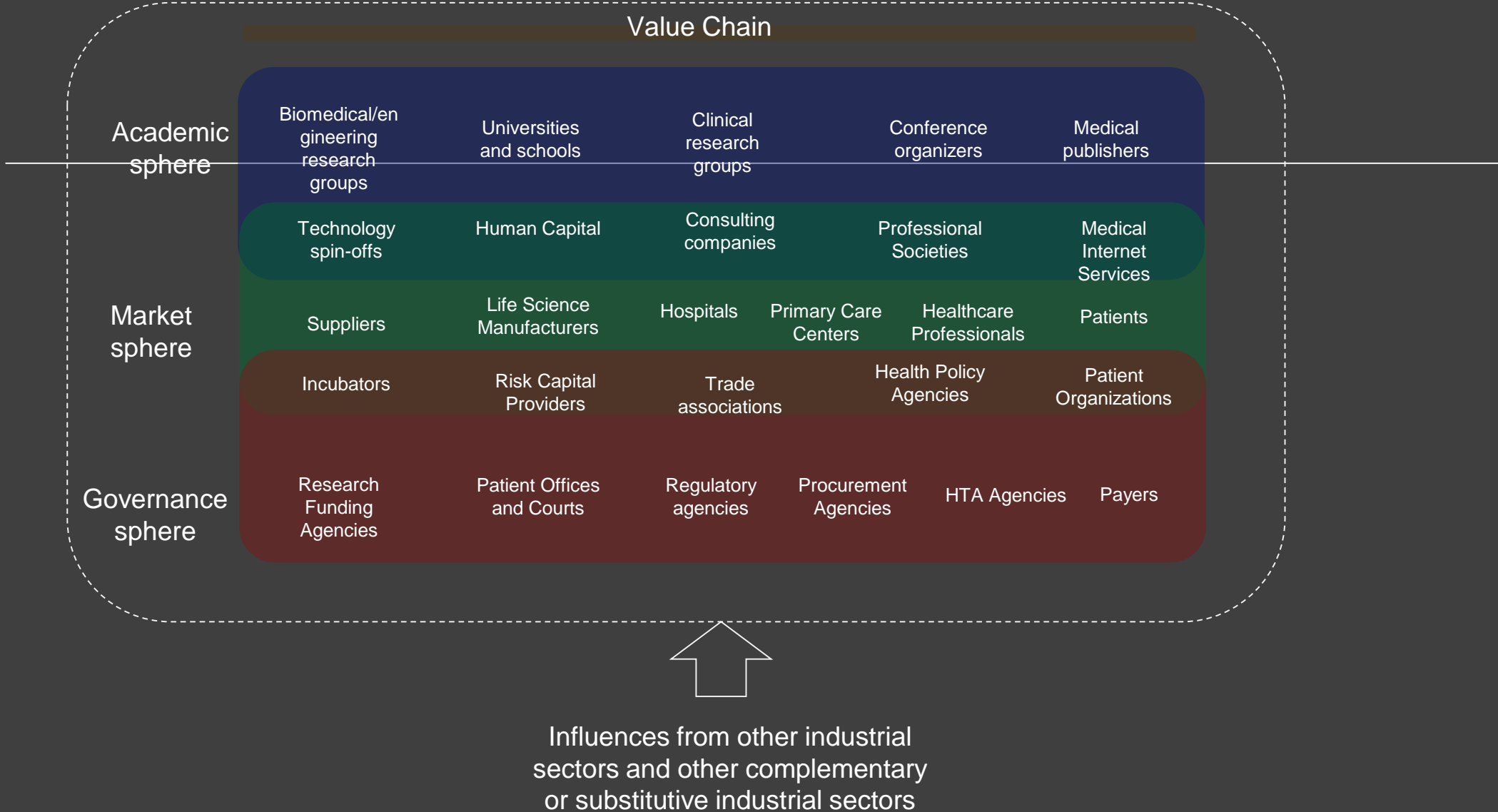
- The Finnish Innovation Fund Sitra
- Health, social services and regional government reform (SOTE uudistus)
- Provide understanding regards to innovation process models, which can be benchmarked by private and public primary health care providers in Finland

Research Questions

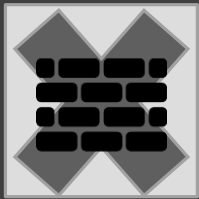
- ① What is the current situation of innovation processes in Finnish primary health care?
- ① What drives innovation in health care?
- ① How can innovation processes be applied in Finnish primary health care after the reform?

Challenges and barriers of innovation in Finnish healthcare

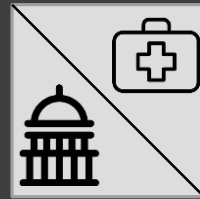




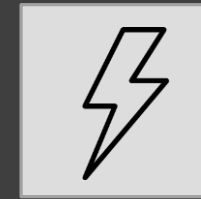
JYVÄ initiative



Absence of barriers of creation and spreading of innovation



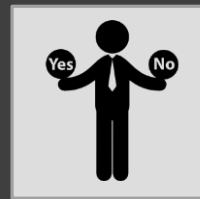
Organizer and producer should be differentiated



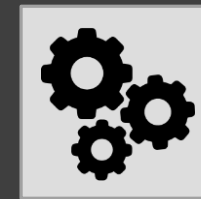
Maintain dynamics in service production



Openness in KPIs



Patients' freedom of choice should be supported



Money must follow the patient

National Steering

Incentives
Direction

Organizer

Supporting regional
dynamics

Producer

Public KPI's

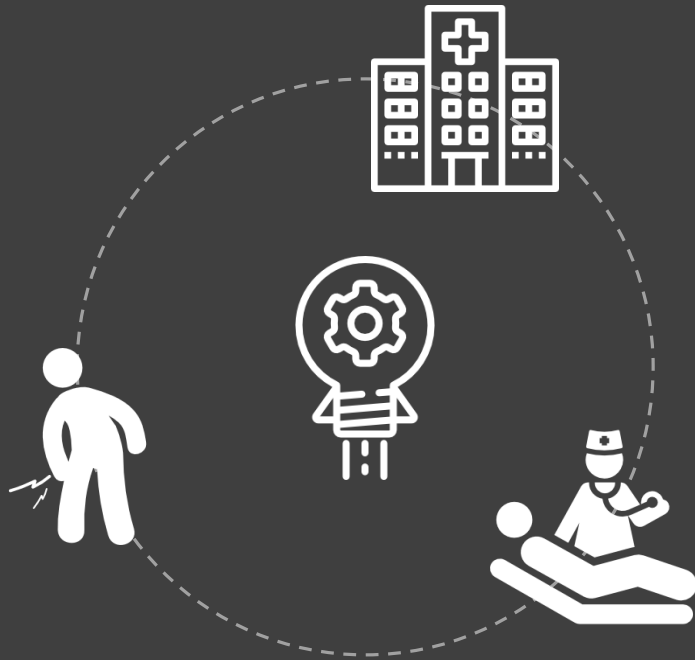
Patients

Customer satisfaction

Spreading innovations



Increased collaboration between stakeholders

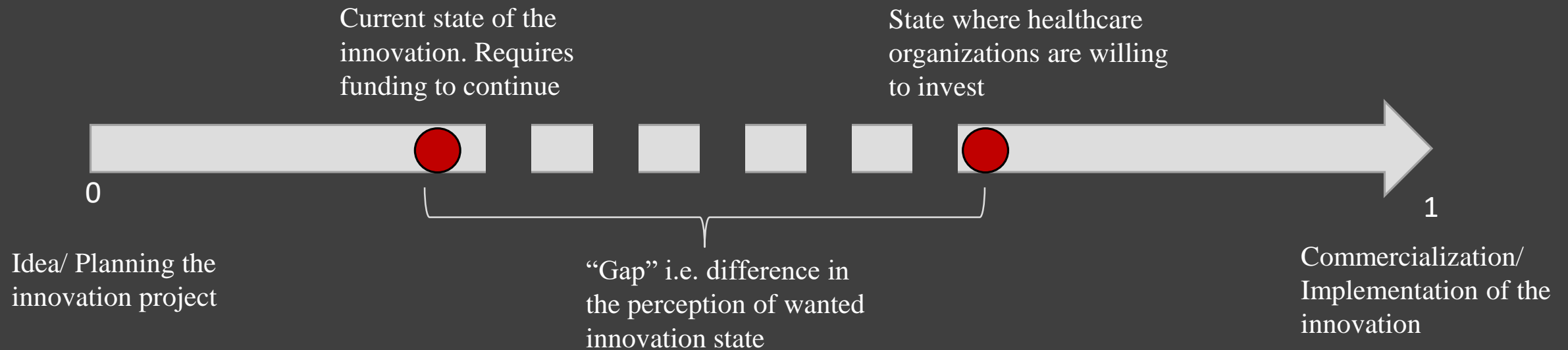


Proactive collision of third-party organizations with stakeholders of the primary health care sector



Co-creation of innovation portfolio by medical executives and venture capitalists

Reduction of the “gap” between seed-stage innovation and implementation of the innovation



Summary

