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Enhancing Primary Healthcare Innovation: Creation and Diffusion in Finland





Background

- The Finnish Innovation Fund Sitra
- Health, social services and regional government reform (SOTE uudistus)
- Provide understanding regards to innovation process models, which can be benchmarked by private and public primary health care providers in Finland





Research Questions

- What is the <u>current situation</u> of innovation processes in Finnish primary health care?
- ? What <u>drives</u> innovation in health care?
- (?) How can innovation processes <u>be applied</u> in Finnish primary health care after the reform?





Challenges and barriers of innovation in Finnish healthcare

Collaboration

Knowledge

Know-how

Unequal possibilities

Resources

Organizations

Resistance to Innovation change strategies?

Market restrictions

Healthcare sector

Long term investments

Proof



Value Chain Biomedical/en Clinical Universities Conference Medical Academic gineering research and schools publishers organizers research sphere groups groups Consulting **Human Capital** Technology Professional Medical companies spin-offs Societies Internet Services Life Science Hospitals **Primary Care** Healthcare Market **Patients** Suppliers <u>Ma</u>nufacturers Centers **Professionals** sphere **Health Policy** Patient Risk Capital Incubators Trade Agencies Organizations Providers associations Research **Patient Offices** Regulatory Procurement Governance HTA Agencies Payers Funding and Courts agencies Agencies sphere Agencies

Influences from other industrial sectors and other complementary or substitutive industrial sectors





JYVÄ initiative



Absence of barriers of creation and spreading of innovation



Organizer and producer should be differentiated



Maintain dynamics in service production



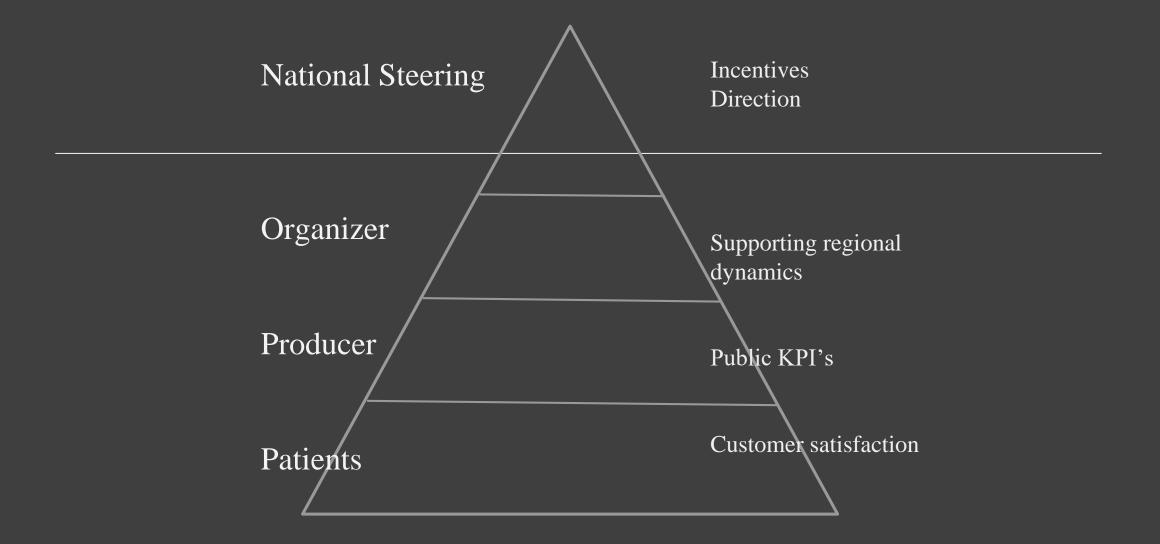
Openness in KPIs



Patients' freedom of choice should be supported



Money must follow the patient







Spreading innovations

Relative advantage

Market steering

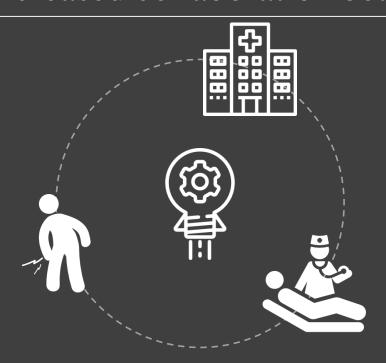
Simplicity and ease Trialability to use

Observable results





Increased collaboration between stakeholders



Proactive collision of third-party organizations with stakeholders of the primary health care sector

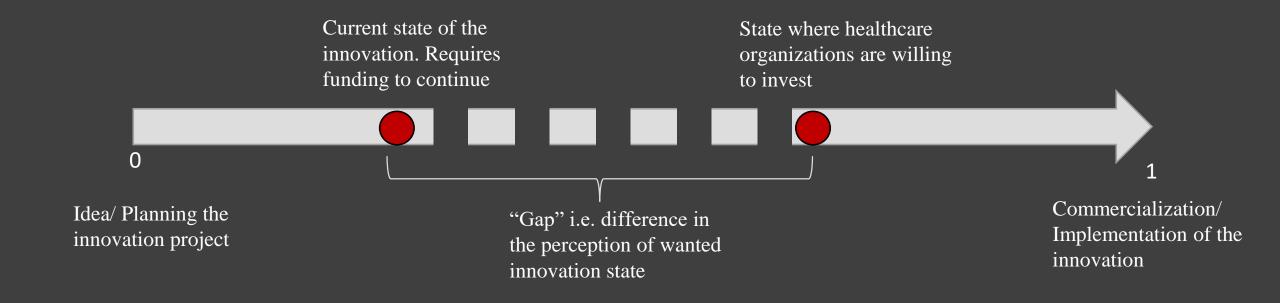


Co-creation of innovation portfolio by medical executives and venture capitalists





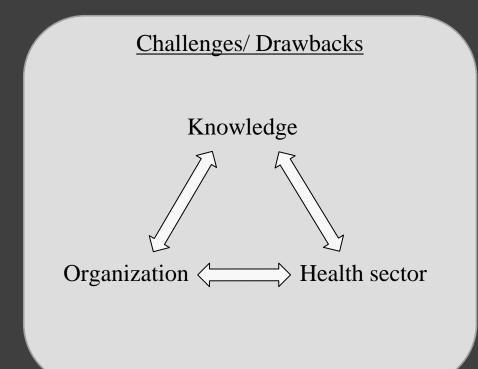
Reduction of the "gap" between seed-stage innovation and implementation of the innovation







Summary





- Allow the market to facilitate innovation creation and distribution
- Successful strategy for innovation distribution
- Increase collaboration between stakeholders
- Co-creation and development of innovation portfolio by med-execs and VCs
- Reduction of "gap in perception"