



European
Commission

Executive Agency for
Small and Medium-sized Enterprises

EASME SIDE EVENT TO WCEF2018

"EU going global: innovative solutions for circular services"

23-24 October 2018 – Yokohama, Japan

AGENDA

Tuesday, 23 October

Grand Opening: EU Going Global: Innovative Solutions for Circular Services

Location: Pacifico Yokohama – Conference Center (Room 301)

17:45 – 18:15

Chair:

Carmen Mena Abela, Head of Sector H2020 Eco-Innovation, EASME,
European Commission

Key note speeches:

- Julien Guerrier, Director, EASME, European Commission
- Daniel Calleja, Director General, DG Environment, European Commission

Presentation:

- Philippe de Taxis du Poët, General Manager, EU-Japan Centre for Industrial Cooperation

Wednesday, 24 October

EU Going Global: Innovative Solutions for Circular Services

Location: Pacifico Yokohama – Conference Center (Room 213)

9.15 – 9:30	Registration	
9.30 – 9:40	Welcome Carmen Mena Abela, Head of Sector H2020 Eco-Innovation, EASME, European Commission	
9.40 – 10:00 <i>Chair:</i> Carmen Mena Abela	Inspiration speeches: <ul style="list-style-type: none"> • Innovations in new services for the circular economy Kari Herlevi, Project Director, Circular Economy, SITRA • Business models for new services in the circular economy Raymond Slaughter, Senior Adviser, CSCP representing the H2020 R2π project dedicated to transitions from linear 2 circular: policy and innovation 	
10.00 – 11:40	Five parallel discussion tables (~3x30')	
Table 1 <i>Chair:</i> Keti Medarova-Bergstrom (EASME)	ReCiPSS – Resource-efficient Circular Product-Service Systems <i>Amir Rashid (KTH Royal Institute of Technology, SE)</i> <i>Aleš Mihelič (Gorenje, SL)</i>	Car E-service – Circular Economy Business Models for innovative hybrid and electric mobility through advanced reuse and remanufacturing technologies and services <i>Giacomo Copani (CNR, IT)</i> <i>Makoto Iwaoka (FCA, JP)</i>
Table 2 <i>Chair:</i> Vincenzo Gente (EASME)	CIRCUSOL – Circular business models for the solar power industry <i>Ke Wang, Karl Vrancken (VITO, BE)</i> <i>Karel Derveaux (ECOPOWER, BE)</i>	CIRC4LIFE – A circular economy approach for lifecycles of products and services <i>Daizhong Su (Nottingham Trent University, UK)</i> <i>Georgios Tsimiklis (ICCS, GR)</i>
Table 3 <i>Chair:</i> Raymond Slaughter (CSCP)	C-Servees – Activating Circular Services in the Electric and Electronic Sector <i>Jordi De Vos, Mesbah Sabur (CIRCULARISE, NL)</i> <i>Saber Aria (Beyondblocks, Singapore)</i>	CINDERELA – New Circular Economy Business Model for More Sustainable Urban Construction <i>Ana Mladenovič (Slovenian National Building and Civil Engineering Institute, SL)</i>
Table 4 <i>Chair:</i> Eleni Hatziyanni (Region of Crete)	HYDROUSA – Demonstration of water loops with innovative regenerative business models for the Mediterranean region <i>Simos Malamis (National Technical University of Athens, GR)</i>	HOUSEFUL – Innovative circular solutions and services for new business opportunities in the EU housing sector <i>Sergio Martínez Lozano (LEITAT, ES)</i>
Table 5 <i>Chair:</i>	NextGen – Towards a next generation of water systems and services for the circular economy	Project 0 – Demonstration of planning and technology tools for a circular, integrated and symbiotic use of water

Ashima Sukhdev (Ellen MacArthur Foundation - <i>tbc</i>)	<i>Christos Makropoulos (KWR, NL)</i>	<i>Giulia Molinari (IRIS S.r.l., IT)</i>
11.40 – 12:00	Key take away messages from the 5 tables	
12.00 – 12:15	Conclusions Carmen Mena Abela, Head of Sector H2020 Eco-Innovation (EASME)	