



Specific Privacy statement – Side event “EU going global: innovative solutions for circular services”, 24 October 2018, PACIFICO Yokohama Convention Plaza, Yokohama, located at the Minato Mirai 21 district in Yokohama, Greater Tokyo area, Japan

The “EU going global: innovative solutions for circular services” is a side event organised by EASME on 24 October within the World Circular Economy Forum ([WCEF](#)), a major Forum on Circular Economy organised by the “Finnish Innovation Fund” ([SITRA](#)) and the Ministry of Environment of Japan on 22-24 October 2018.

Your personal data are processed in accordance with Regulation (EC) No 45/2001¹ on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data.

The data controller of the processing operation is Head of Unit B.2 of the Executive Agency for Small and Medium-sized Enterprises (EASME).

The legal basis for the processing operations are Article 5(a) of Regulation EC 45/2001 whereby processing is necessary for the performance of a task carried out in the public interest on the basis of the Treaties or other legal instruments adopted on the basis thereof²; and Article 5(d) of Regulation EC 45/2001 based on your consent as explained below.

The purpose of this processing operation is to:

- register you as interested persons to the above mentioned event, organised by EASME on 24 October 2018;
- provide access to the event venue, the “PACIFICO Yokohama Convention Plaza”;
- include registered persons in the list of participants;
- allow the follow up of the event including the collection of feedback and its use, specific communication activities related to the event, and information about future related events.

The following personal data are collected: your first name, your last name, your email address necessary for your registration and to contact you, as well as your organisation, your function within the organisation and the name of your project (if relevant).

¹ Regulation (EC) No 45/2001 of the European Parliament and of the Council of 18 December 2000 on the protection of individuals with regard to the processing of personal data by the Community institutions and bodies and on the free movement of such data (Official Journal of the European Union L 8, 12.01.2001, p. 1.), currently under revision in the light of [Regulation \(EU\) 2016/679](#) of the European Parliament and of the Council of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC (General Data Protection Regulation).

² Commission Implementing Decision C(2013/771/EU) of 17 December 2013 establishing the 'Executive Agency for Small and Medium-sized Enterprises' and repealing Decisions 2004/20/EC and 2007/372/EC and the Framework Programme for Research and Innovation 2014-2020 (Horizon 2020) - parts of Societal Challenge 5 “Climate Action, Environment, Resource Efficiency and Raw Materials”.

Please note that it is also possible that **photographs** of you will be taken during the event and might be used for related communication purposes. Please confirm your agreement by ticking the box in the registration form.

The recipients of your data will be EASME and European Commission staff in charge of the organisation and follow up if this event, as well as SITRA and the Ministry of Environment of Japan as organisers of the WCEF, the security staff of the “PACIFICO Yokohama Convention Plaza” (to grant you access to the venue), and bodies charged with monitoring or inspection tasks in application of EU law (e.g. internal audits, European Anti-fraud Office – OLAF).

Your data will be kept for a maximum period of **12** months after the end of the event. Data will be automatically deleted at the end of this period.

You have the right to access your personal data and the right to correct any inaccurate or incomplete personal data. You have the right to withdraw at any time your consent provided below. If you have any queries concerning the processing of your personal data, you may address them to the Head of Unit B.2 (entity acting as data controller), at the following email: EASME-H2020-SC5-EVENTS@ec.europa.eu.

You shall have right of recourse at any time to the EASME DPO at EASME-DPO@ec.europa.eu and to the European Data Protection Supervisor at <https://edps.europa.eu>.