



FINNSIGHT 2018
VISI  **FEST**

Tunne tulevaisuutesi.

#visiofest

MILLOIN OLET VIIMEKSI TÖRMÄNNYT VISIOON JA MITÄ SIITÄ AJATTELIT?

Keskustele vierustoverin kanssa



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PAULA LAINE

WENDY SCHULTZ

"vision without action
is a daydream...
action with without
vision is a nightmare."
Japanese Proverb

VISIOFEST 2018

in celebration of vision



INFINITE FUTURES

FORESIGHT RESEARCH AND TRAINING

what is vision?

a dream
a challenge

a dare

a value instantiated

a desire articulated

a wrong made right

a potential freed

and realized

what a vision is NOT:

incremental
strategic
timid
cautious

it can be big...





SPACEX



...and far away.

A warm, safe place — with cookies: Tradeswomen build tiny homes for homeless women in Seattle

Originally published May 13, 2018 at 6:00 am | Updated May 14, 2018 at 10:04 am

...or tiny and near by...

solving homelessness one tiny home at a time.

By [Benjamin Romano](#)

Seattle Times business reporter

Boo Torres high-fives Hilary Leonard, who just made her first cut with a chop saw.

“Feel the power!” Torres shouts.

They’re two of about 40 volunteers — mostly women from the building trades — joyfully toiling Saturday at Seattle’s first tiny house village designated exclusively for women experiencing homelessness.



 Boo Torres, left, and Deb McGowan cut framing Saturday for tiny houses for homeless women 1 of 11 while Melinda Nichols supervises. (Dean Rutz/The Seattle Times)

Malawi windmill boy with big fans



William Kamkwamba educated himself in his local library

Defence against hunger

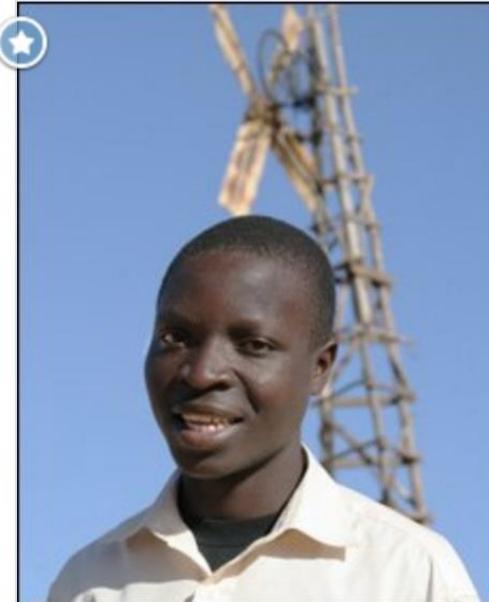
The teenager had a dream of bringing electricity and running water to his village.

And he was not prepared to wait for politicians or aid groups to do it for him.

The need for action was even greater in 2002 following one of Malawi's worst droughts, which killed thousands of people and left his family on the brink of starvation.

Unable to attend school, he kept up his education by using a local library.

Fascinated by science, his life changed one day when he picked up a tattered textbook and saw a picture of a windmill.



“More, including my mother

from the young...

INDIGENOUS GRANDMOTHERS' BLOCKADE ALLOWS SAN FRANCISCO CLIMATE ARTISTS TO COMPLETE WORLD'S BIGGEST STREET MURAL

...or the old.



“You have to believe in a little magic and imagination to build the future that we want,” says Cata Elisabeth-Romo, an artist and one of the lead coordinators for the mural project.



range-finding our vision

exercise: clarifying our inner values and desires.

binocular vision: adding depth of field

Powerful organisations colonise the future: do you share Amazon's vision? Google's vision? Shell Oil's vision?

We know from biology that monoculture creates vulnerability:

- strength arises from choices among competing futures –
- so let's try open source visioning.

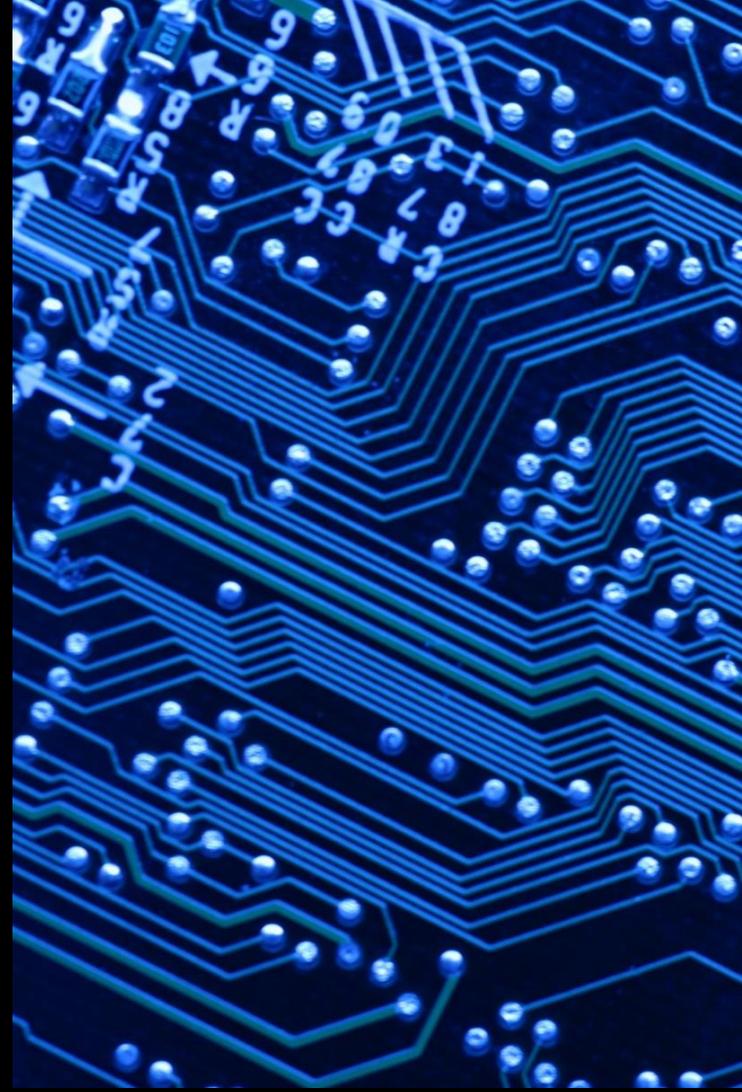
To start, each of us should clarify our own values and visions.

Let's borrow a vision test format from opticians:

- focus in on your vision (preferred future) by comparing contrasting possible futures, and choosing among them.....

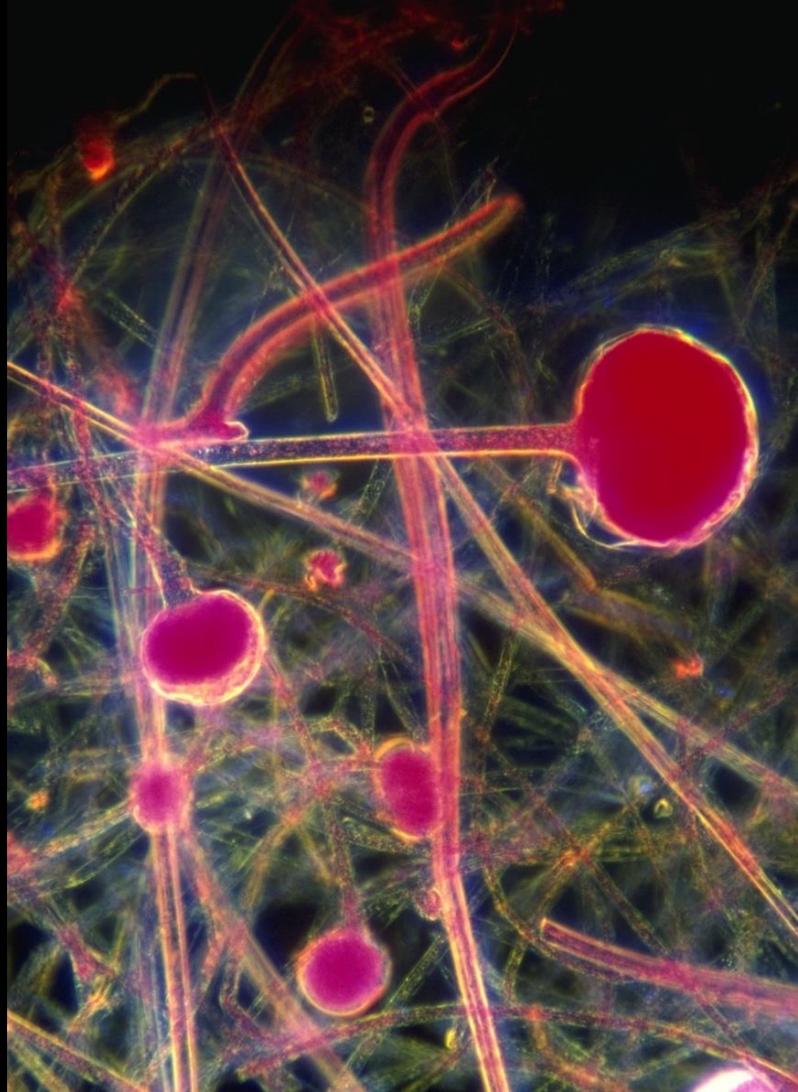
is this better?

*a future of
increasing digital
pervasiveness – and
invasiveness?*



or this?

*a future of
biological
manipulation and
transformation?*



is this better?

*a future
transformed by
technology?*



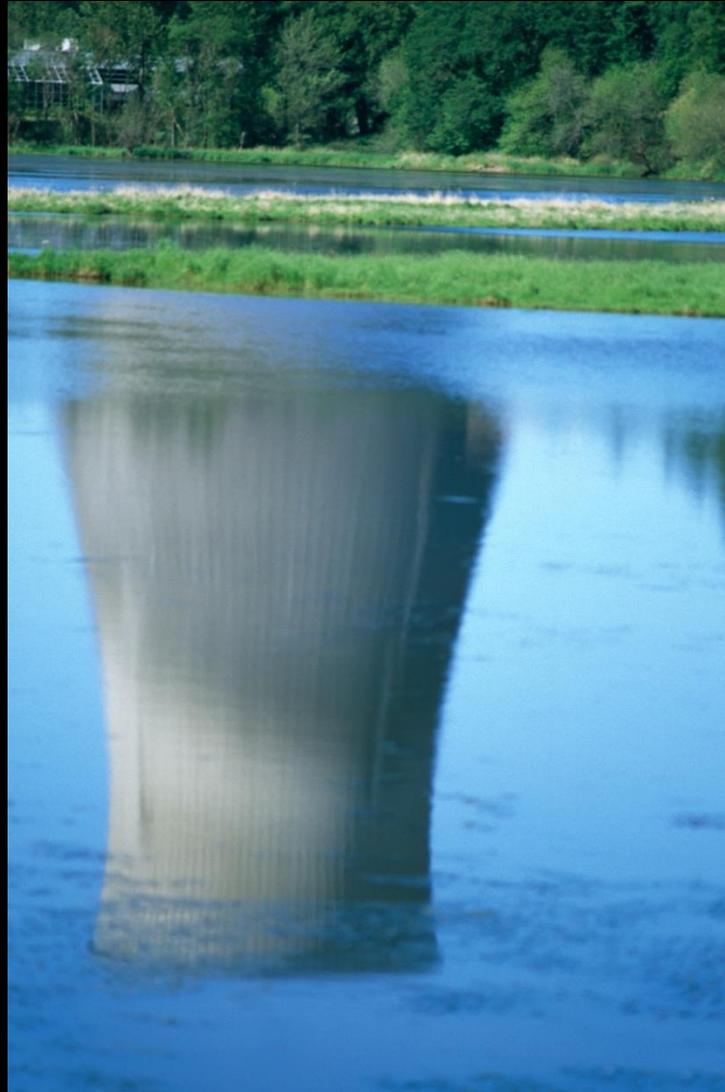
or this?

*a future
transformed by
mental and spiritual
achievements?*



is this better?

*a centralised,
nuclear energy
future?*



or this?

*a micro-generated,
solar powered
future?*

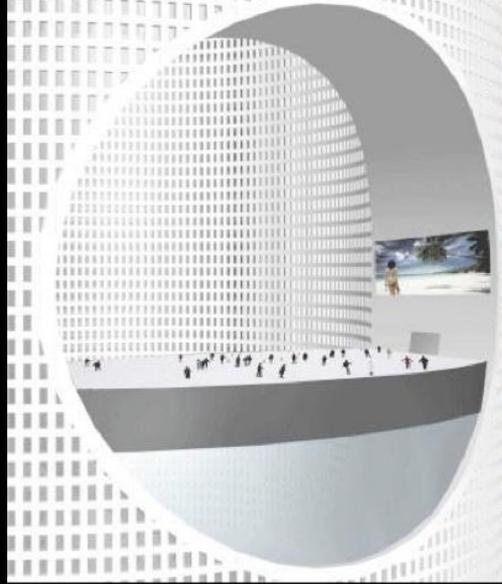


is this better?

a rural future?



or this?



an urban future?

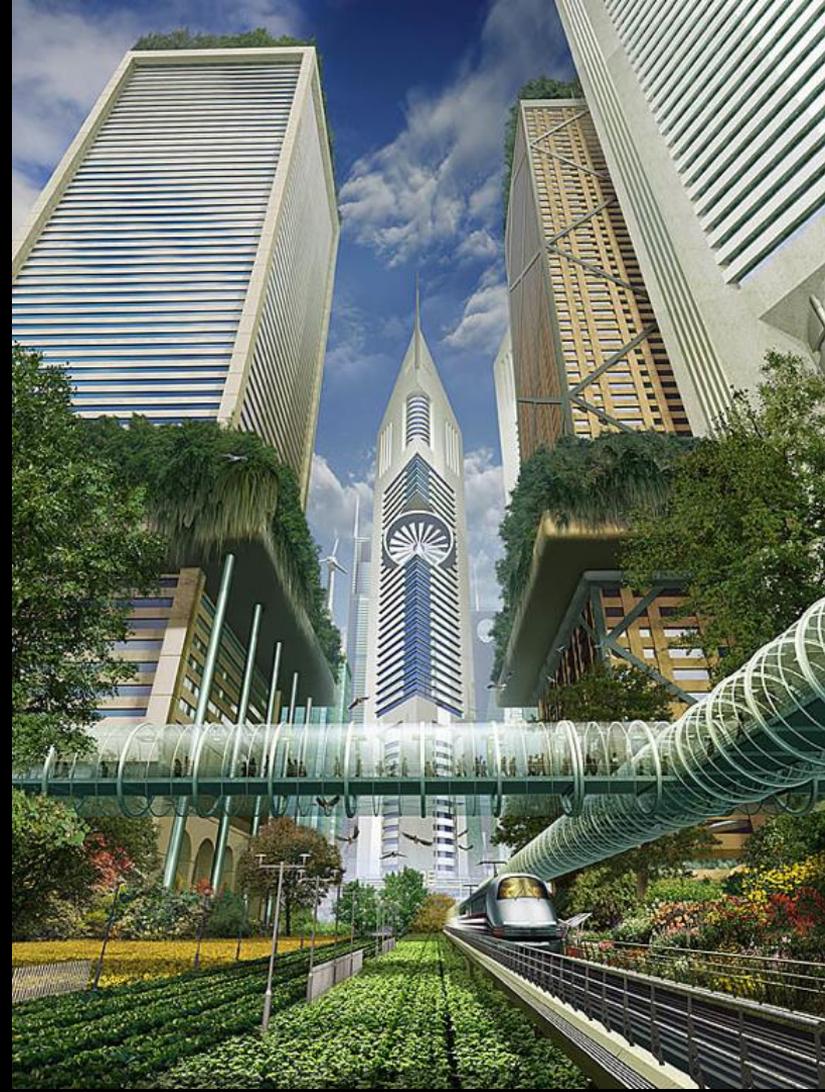
from either/or to both/and.

Either/or forced choices are artificial and unrealistic -- we want *both*.

Searching for *both/and* solutions to conflicting goals and colliding trends:

- generates creativity and
- inspires transformational change, and
- asks what trade-offs our choices generate.

*We can dream in hybrids
if we choose.*



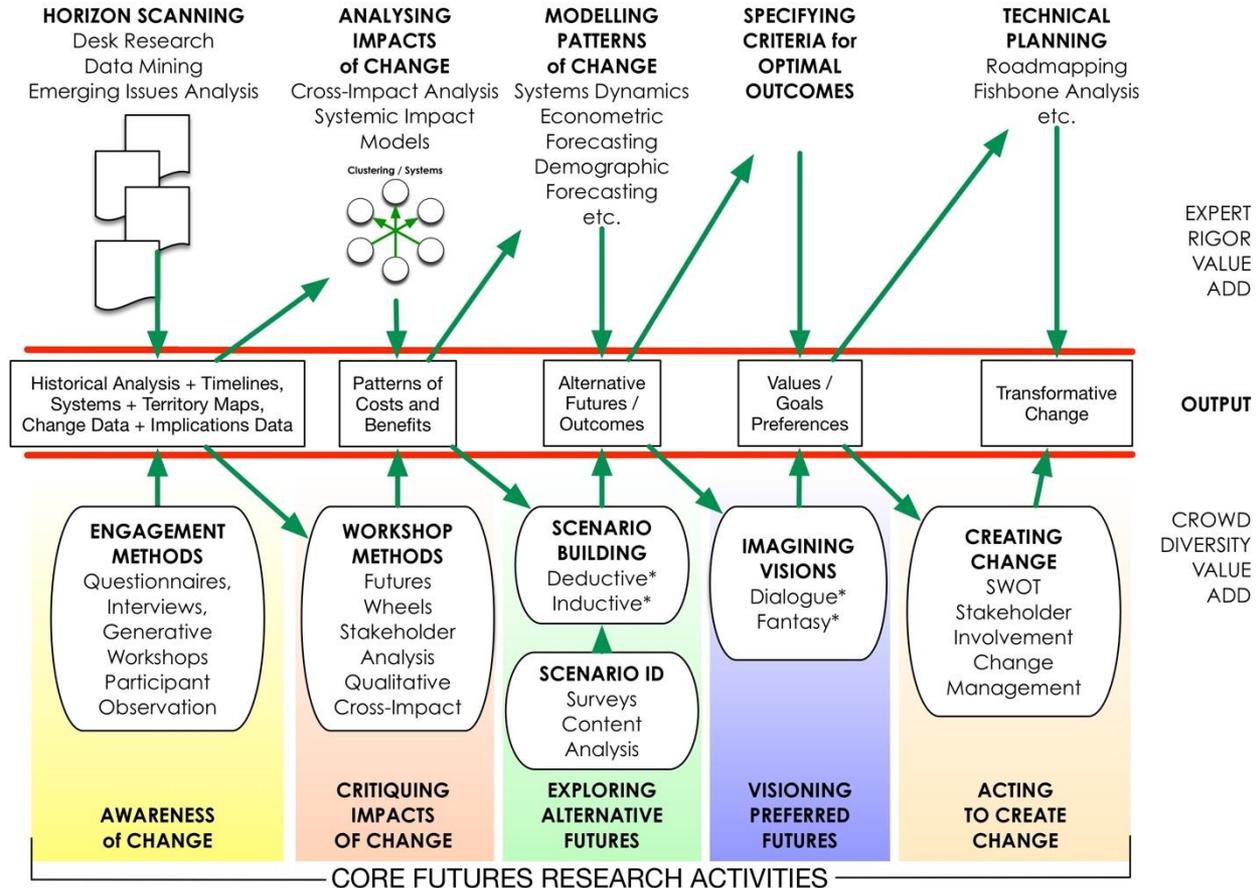


Why vision?



visioning in foresight

Exemplar Futures
Research Methods
for each Core Futures
Research Activity



scenarios are futures for the *head*....
...visions are futures *for the heart*.

~ *Clem Bezold*

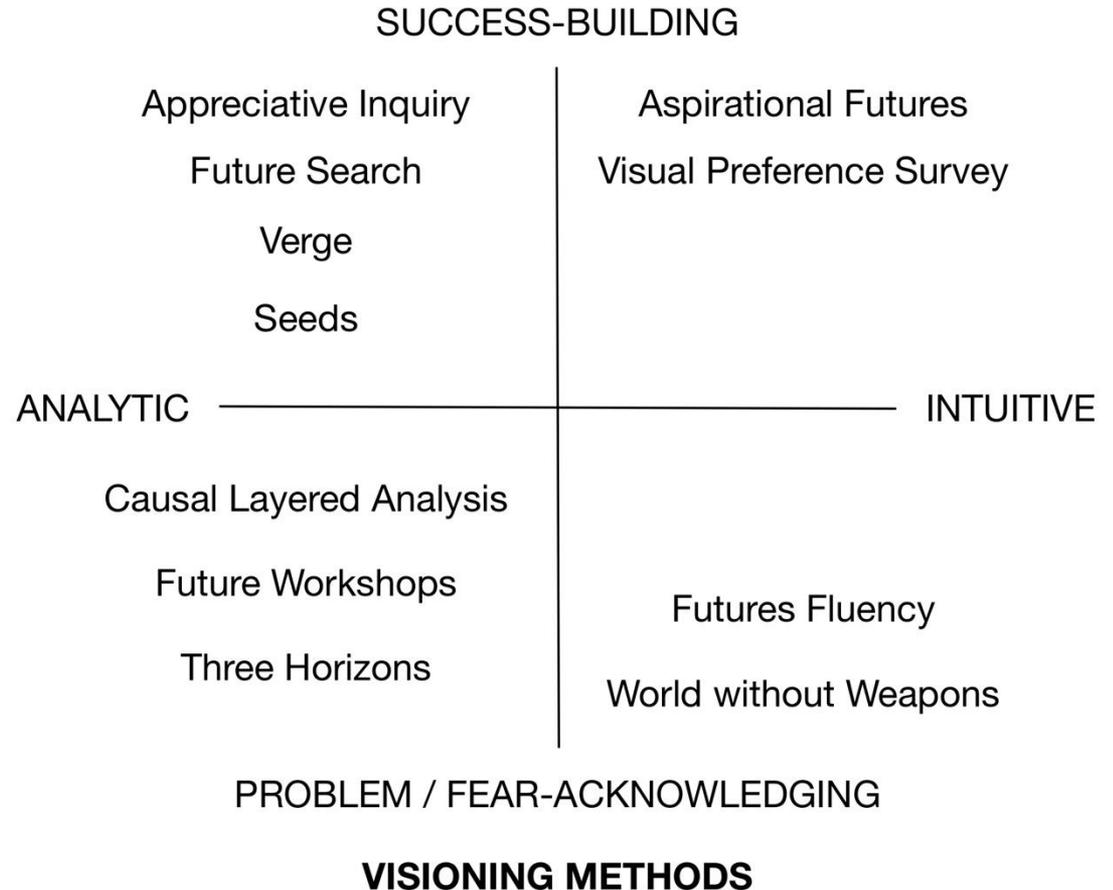
vision methods

DECADE/YEAR	THEORIZER / APPROACH
1955	POLAK / THE IMAGE OF THE FUTURE
195?	BERGER / la prospective & territorial prospective
1961	BOULDING / THE IMAGE OF THE FUTURE (ENGLISH)
1970	ZIEGLER / COMMUNITY VISIONING
1980	BOULDING / WORLD WITHOUT WEAPONS
1987	JUNGK + MULLERT / FUTURE WORKSHOPS
1987	COOPERRIDER + SRIVASTVA / APPRECIATIVE INQUIRY
1993	NELESSEN / VISUAL PREFERENCE SURVEY
1993	SCHULTZ / INTEGRATED VISIONING
1995	WEISBORD + JANOFF / FUTURE SEARCH
1998	INAYATULLAH / CAUSAL LAYERED ANALYSIS
2004	LUM / VERGE GENERAL FORESIGHT FRAMEWORK
2009	BEZOLD + PECK / ASPIRATIONAL VISIONING
2013	SHARPE / THREE HORIZONS
2016	HICHERT + SCHULTZ / MANOA FOR VISIONING

vision methods

process based
on dialogue, or
meditation?

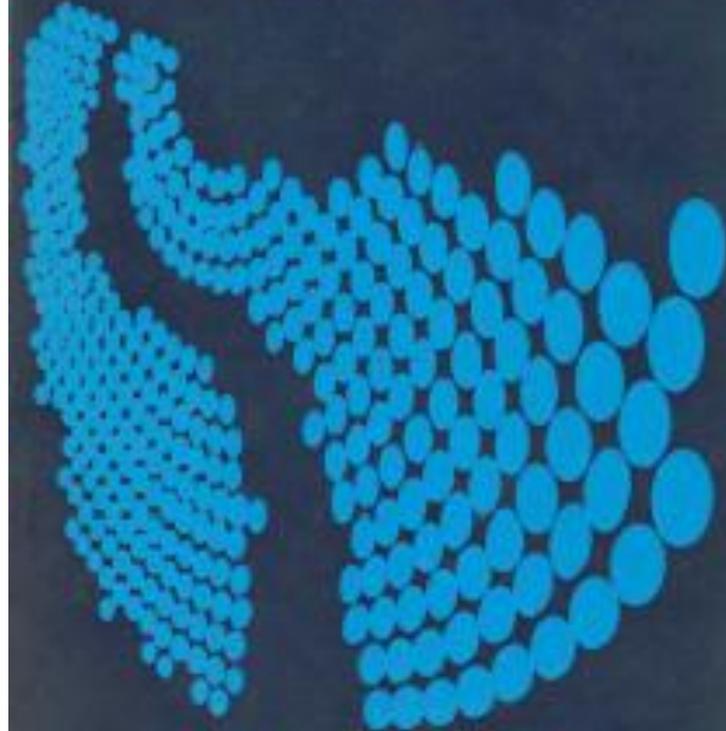
start with a
problem, or a
hope?



dynamic society

Fred Polak

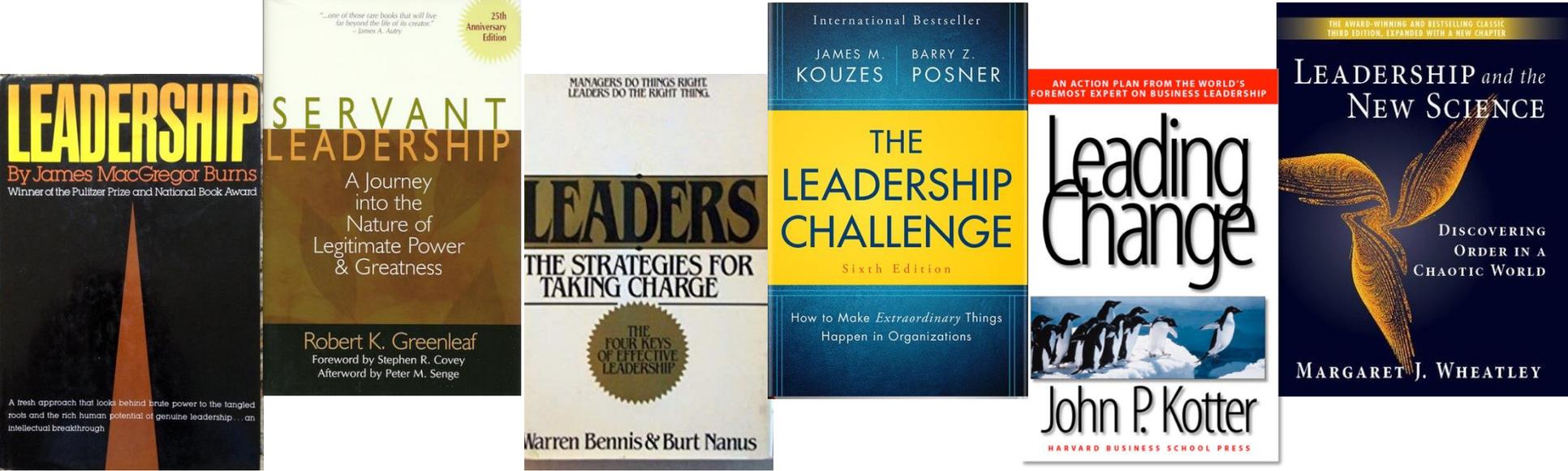
**the image of
the future**



by fred polak
translated and abridged by elise boulding
elsevier

The rise and fall of images of the future precedes or accompanies the rise and fall of cultures. As long as a society's image of the future is positive and flourishing, the flower of the culture is in full blossom. Once the image of the future begins to decay and lose its vitality, however, the culture cannot long survive.

Fred. L. Polak, *The Image of the Future*, 1961, vol. 1, p. 50.



transformational leadership

Burns, Greenleaf, Bennis & Nanus, Kouzes & Posner, Kotter, Wheatley



insightful critique

problematize the present

revolutionary
creativity

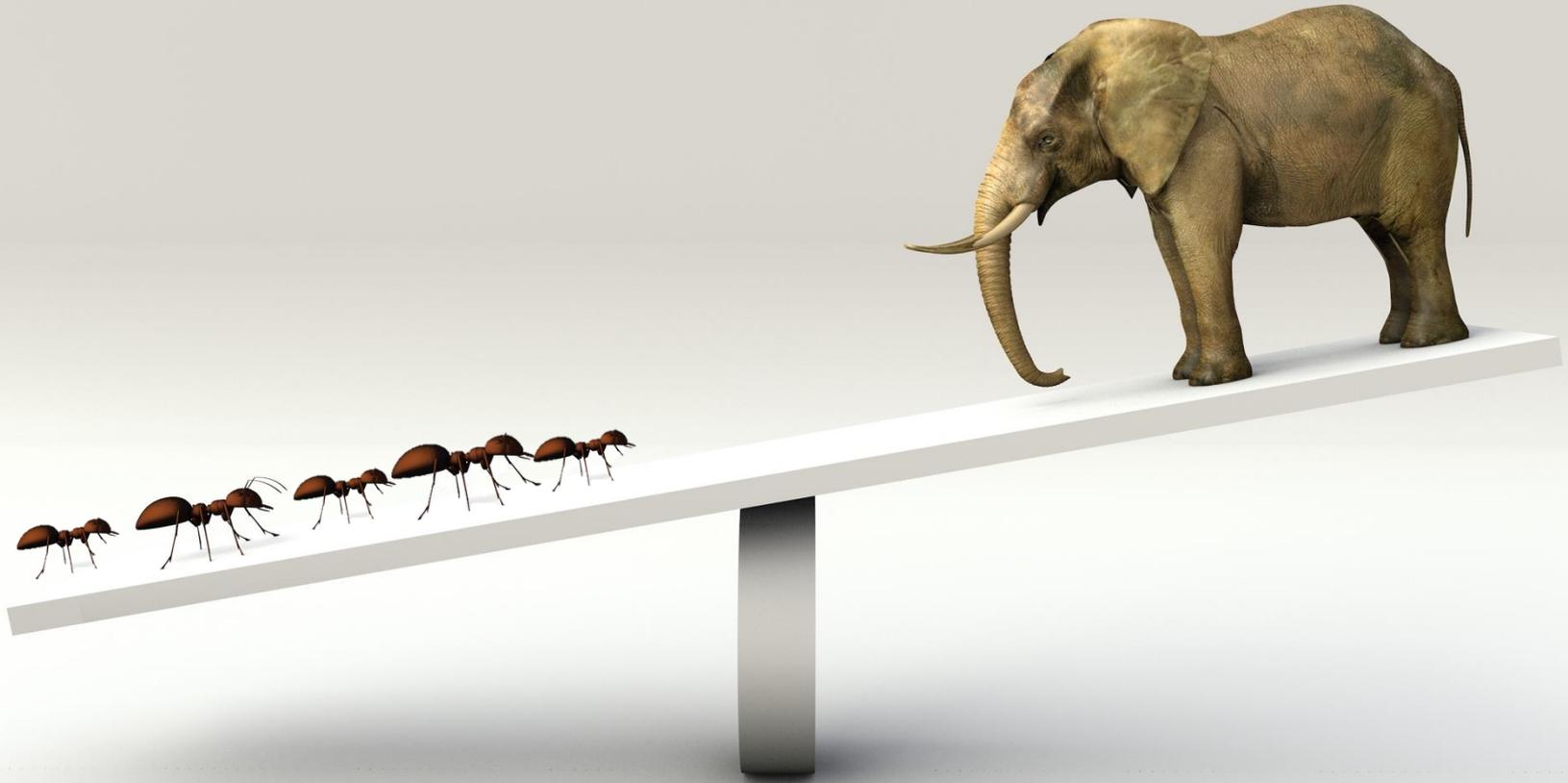


open up possibilities

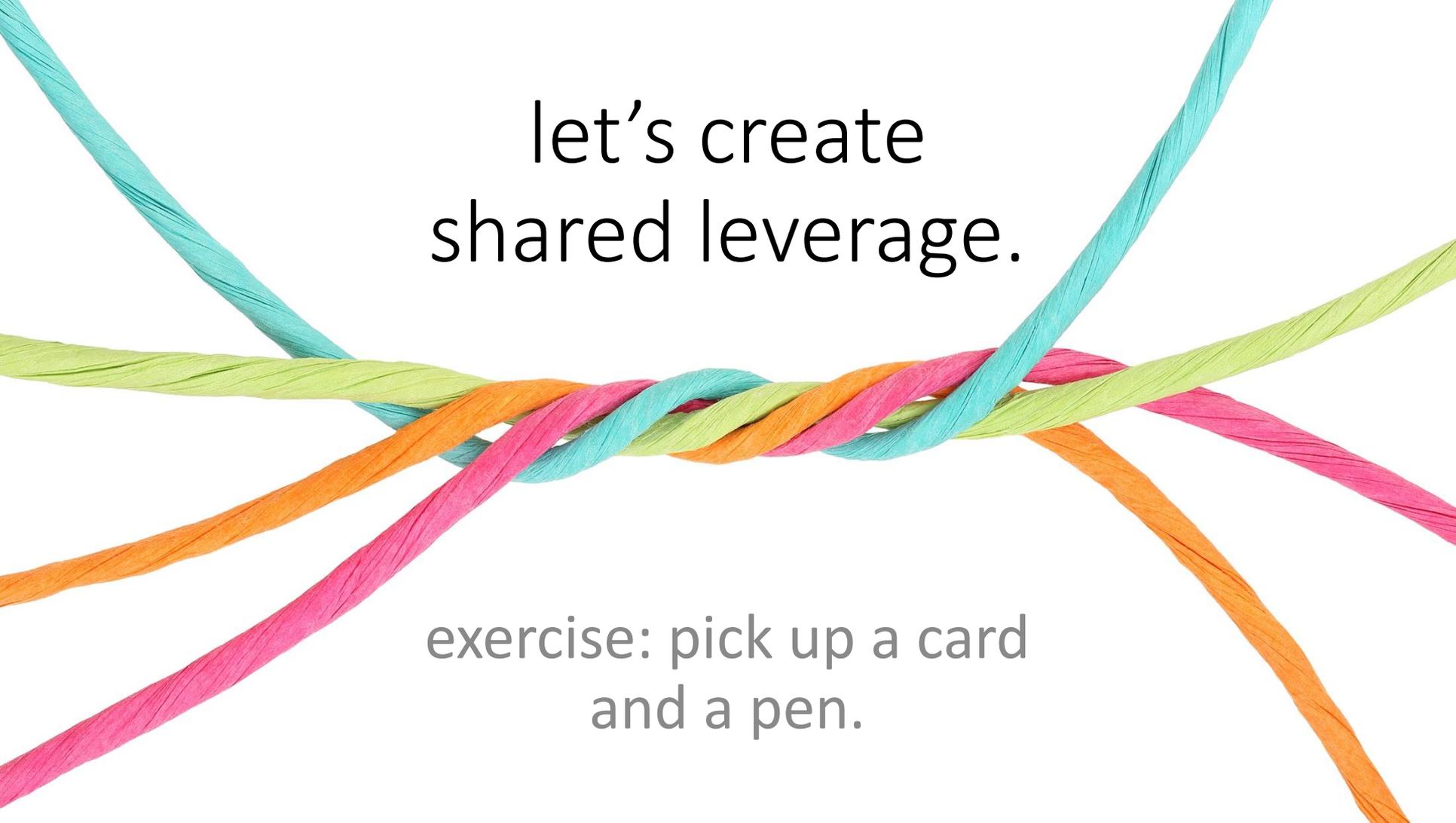


coherence

unite diversity for effective action



leverage change for the better



let's create
shared leverage.

exercise: pick up a card
and a pen.

what makes up your preferred future?

on a large post-it, CLEARLY write 3 vision details....

BE SPECIFIC!

eg, rather than 'peace on earth' > 'handguns banned'

Rather than 'children valued,' > every child guaranteed safe shelter, clean water, sufficient food, and education'

from one...

pass your list of preferred future details to your left recipients –

tick those items you also listed ✓

star those items you wished you'd listed! ★

now pass them again to your left...

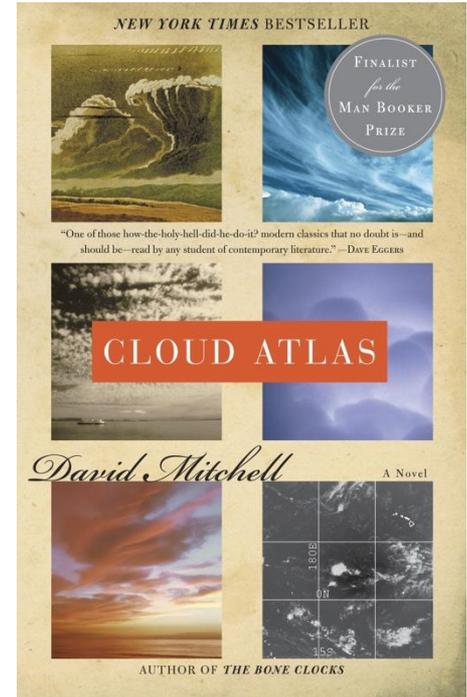
and so on around the table, until they return home.

...to many.

“If we *believe* that humanity may transcend tooth & claw; if we *believe* divers races & creeds can share this world as peaceably as the orphans share their candlenut tree, if we *believe* leaders must be just, violence muzzled, power accountable & the riches of the Earth & its Oceans shared equitably, such a world will come to pass. I am not deceived. It is the hardest of worlds to make real. Torturous advances won over generations can be lost by a single stroke of a myopic president’s pen or a vainglorious general’s sword.

A life spent shaping a world I *want* [my children] to inherit, not one I *fear* [my children] shall inherit, this strikes me as a life worth living.”

Cloud Atlas



by David Mitchell

May you live
to see your vision realized.

Thank you!



Finnsight

Wednesday, 26 September 2018

Dr. Wendy L Schultz



INFINITE FUTURES
FORESIGHT RESEARCH AND TRAINING



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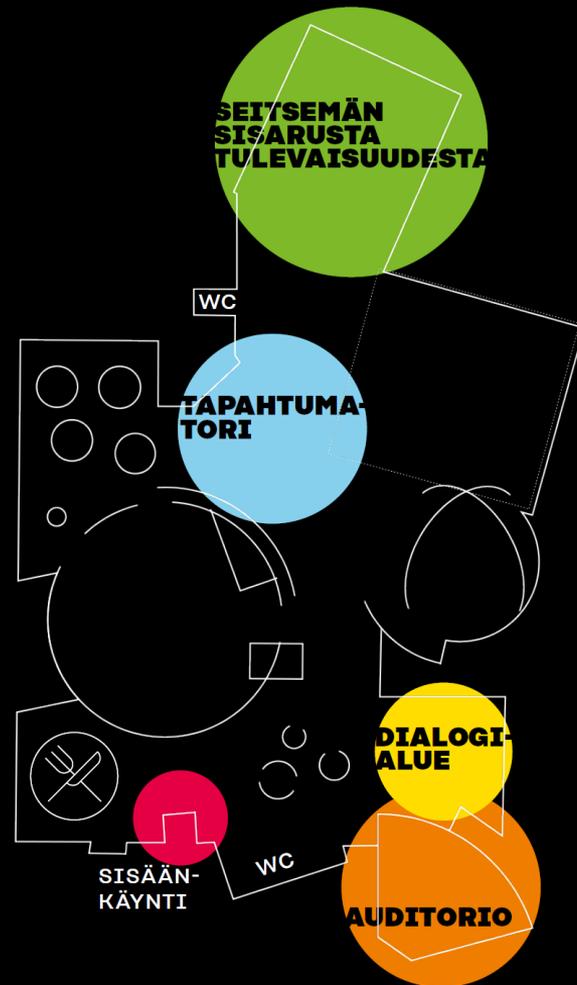
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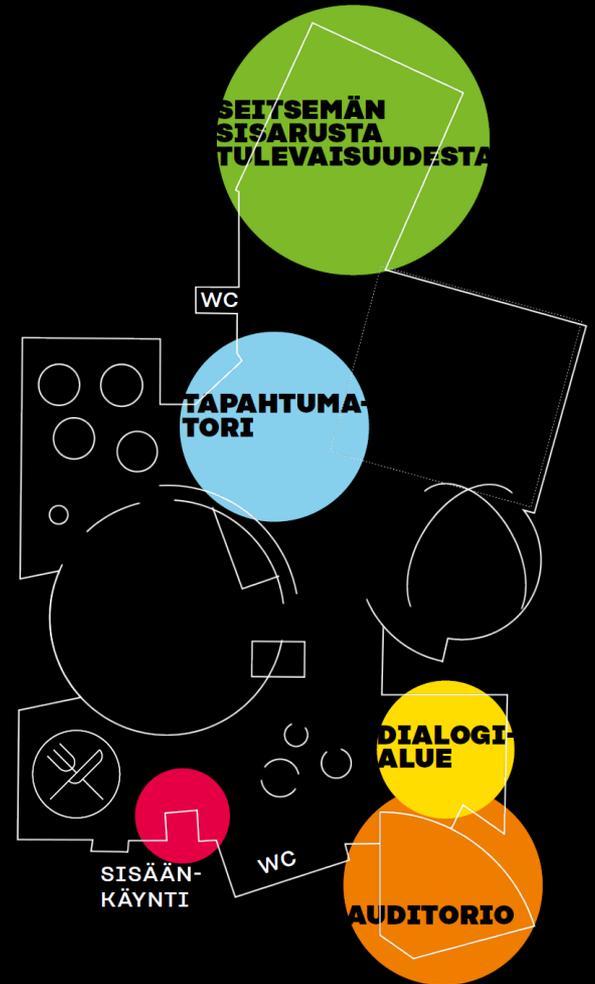
***TULEVAISUUS-
NÄYTTELY***

***VISIO-
BUFFET***

***VISIO-
DIALOGIT***



LOUNAS

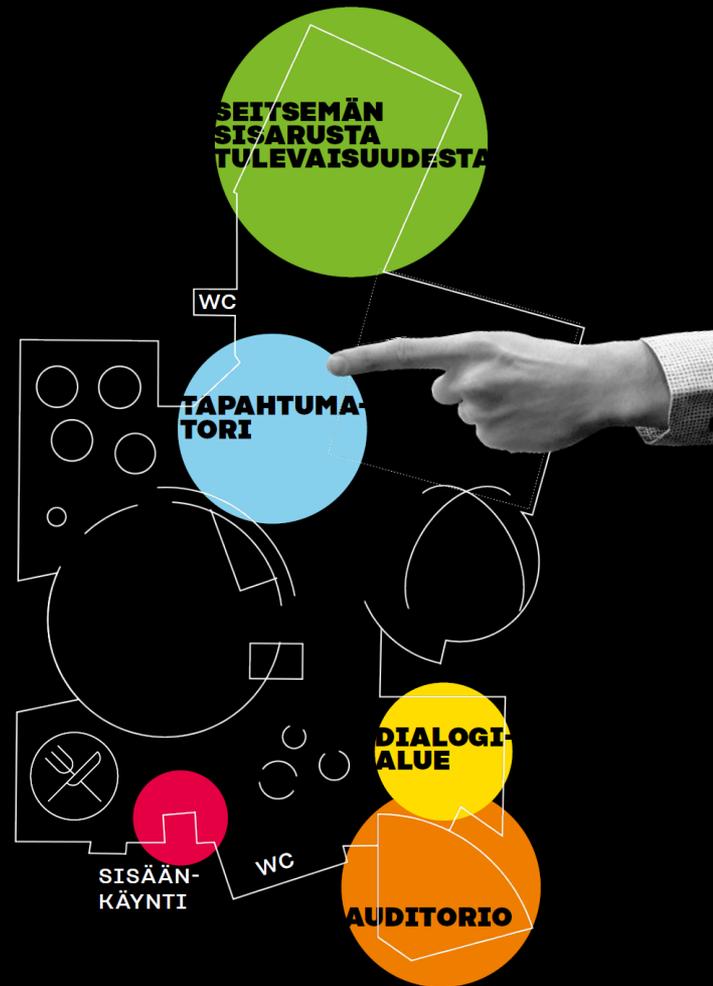


TULEVAISUUS- NÄYTTELY



VISIO- BUFFET

- 12.00-12.30 **Geopolitiikan ja turvallisuuden visiot**
- 12.30-13.00 **Julkisten kehittäjätoimijoiden visioita Suomesta**
- 13.00-13.30 **Yritysten visioita Suomesta**
- 13.30-14.15 **Ajatuspajojen visioita Suomesta**
- 14.15-15.00 **Alueiden visiot**



**VISIO-
DIALÖGIT**

feat.

ERÄTAUKO II



VISIO- DIALOGIT

13:30-15:00

E Millainen on työpäiväni maailmassa, jossa koen eläväni hyvää elämää?

Johannes Anttila (Demos Helsinki) ja Leena Ilmola (IIASA)

F Mitäs huomenna syötäisiin?

Hanna Mattila (Sitra) ja Emilia Nordlund (VTT)

G Millainen on tulevaisuuden kotipaikkani?

Tuula Jäppinen (Kuntaliitto) ja
Kaisa Schmidt-Thomé (Demos Helsinki)

H Miten käytän ja tuotan energiaa nyt ja tulevaisuudessa?

Sirkka Heinonen (Turun yliopisto) ja
Karoliina Auvinen (Aalto yliopisto)



VISIO- DIALÖGIT

12:00-13:30

A Mitä osaan ja miten opin tulevaisuudessa?

Akseli Huhtanen (Dare to Learn) ja Matti Kajaste (OKM)

B Miten vaikutan yhteisiin asioihin tulevaisuudessa?

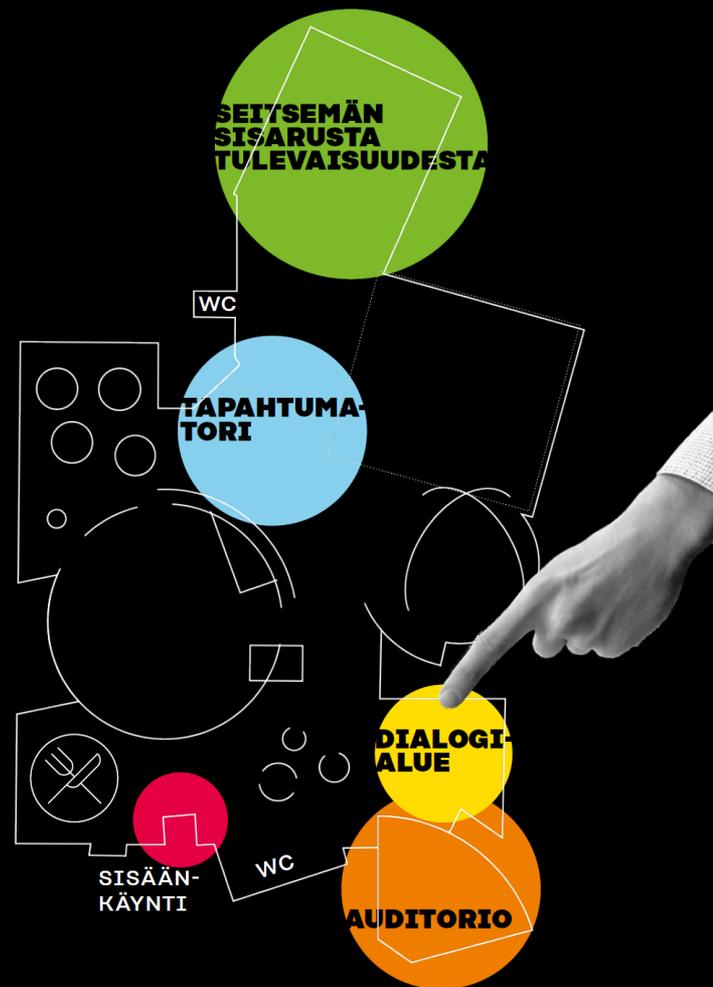
Jouni Backman (Sitra) ja Mikko Rask (Helsingin yliopisto)

C Mitä teen, kun ilmasto muuttaa kaiken?

Karoliina Lummaa (Turun yliopisto) ja Mariko Landström (Sitra)

D Miten haluan käyttää tulevaisuuden teknologiaa?

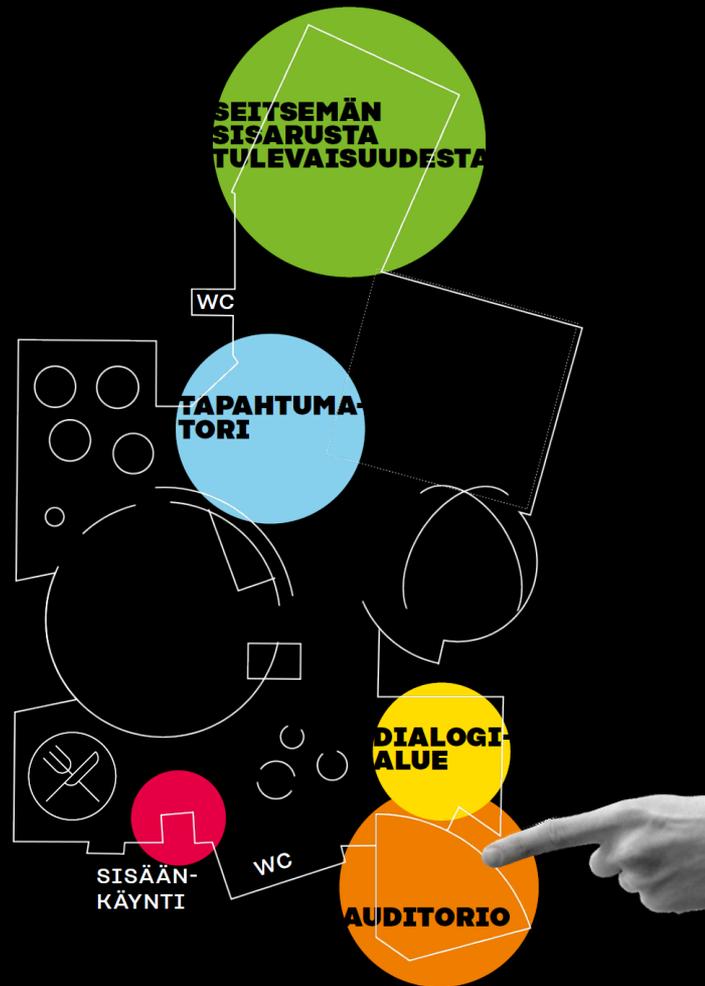
Johannes Mikkonen (Demos Helsinki) ja Katri Kallio (VTT)



NORDIC BUSINESS FORUM VERKKOLÄHETYS

- 12.00 **Aswath Damodaran – Laws of Valuation: Revealing the Myths and Misconceptions**
- 12.50 **James Hewitt – The Key to Sustainable High Performance**
- 13.10 **Susan Cain – Quiet: How to Harness the Strengths of Introverts to Change How We Work, Lead, and Innovate**

www.nbforum.com



***TULEVAISUUS-
NÄYTTELY***

***VISIO-
BUFFET***

***VISIO-
DIALOGIT***





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TULEVAISUUDEN TIEDEKUMMIKSI KOULULUOKALLE?



 Heureka

SITRA

Lue lisää: www.heureka.fi/tulevaisuuden-tiedekummi/

SITRA

TAINA KULMALA



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SAANA PELTOLA



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