## EUROPEAN COMMISSION Executive Agency for Small and Medium-sized Enterprises (EASME)



Data Protection Notice for "Scaling up innovative circular solutions for plastics" side session of the World Circular Economy Forum (Helsinki) on 3<sup>rd</sup> of June 2019

The "Scaling up innovative circular solutions for plastics" is a side session organised by EASME on 3<sup>rd</sup> of June 2019 within the World Circular Economy Forum (<u>WCEF</u>), a major Forum on Circular Economy organised by the "Finnish Innovation Fund" (<u>SITRA</u>) in Helsinki on 03-05 June 2019.

Your personal data is processed in accordance with Regulation (EU) No 2018/1725<sup>1</sup> on the protection of individuals with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data.

The data controller of the processing operation is the Head of Unit B.2 "H2020 Ecoinnovation" of the Executive Agency for Small and Medium-sized Enterprises (EASME).

The legal basis for the processing activities are:

Article 5(a) of Regulation EU 2018/1725 because processing is necessary for the performance of a task carried out in the public interest (or in the exercise of official authority vested in the Union institution or body)<sup>5</sup>; and - Article 5(d) of Regulation EU 2018/1725 based on your explicit consent for your non-mandatory personal data indicated below.

## The purposes of this processing are to:

- register and manage your participation to the WCEF side session "Scaling up innovative circular solutions for plastics" (Helsinki) on 3<sup>rd</sup> of June 2019;
- provide you with access to the event venue;
- compile a list of participants (that will include your surname, first name, organisation, function in your organisation, (if it is the case) name of H2020 project you are beneficiary of and your role in the project, e-mail address) that will be distributed in electronic form to all participants to allow networking;
- allow follow-up activities of the event/related to the topic of the event, including feedback collection and specific, related communication activities.

The following of your personal data are collected: your surname, first name, organisation, function in your organisation, (if it is the case) name of H2020 project you are beneficiary of and your role in the project, e-mail address. These data are mandatory for the purposes outline above.

Please note that **photographs** of you might be taken during the event and might be used for related communication purposes including on Internet and social media of EASME staff and other participants, internet and intranet website of EASME. Upon registration,

<sup>&</sup>lt;sup>1</sup> Regulation (EU) 2018/1725 of the European Parliament and of the Council of 23 October 2018 on the protection of natural persons with regard to the processing of personal data by the Union institutions, bodies, offices and agencies and on the free movement of such data, and repealing Regulation (EC) No 45/2001 and Decision No 1247/2002/EC (OJ L295/39 of 21.11.2018).

<sup>&</sup>lt;sup>5</sup> Act of Establishment: Commission Implementing Decision C(2013/771/EU) of 17 December 2013 establishing the 'Executive Agency for Small and Medium-sized Enterprises' and repealing Decisions 2004/20/EC and 2007/372/EC.

you can give your explicit consent to have pictures of you taken and published on related communication channels<sup>7</sup>. In the absence of your consent, the organiser will try to find suitable alternatives, so that you can fully take part in the event, e.g. by offering an alternative room to follow the event.

The recipients of your personal data will be: EASME and European Commission staff in charge of the organisation and follow-up of this event, as well SITRA to grant you access to their venue, agents of the security personnel that might be present at the venue, participants of the event and bodies charged with monitoring or inspection tasks in application of EU law (e.g. internal audits, Court of Auditors, European Anti-fraud Office (OLAF)).

As above mentioned, please be informed that the list of participants will be distributed by email to all participants in the events. The list distributed to participants will include your surname, first name, organisation, function in your organisation, (if it is the case) name of H2020 project you are beneficiary of and your role in the project, e-mail address.

Your personal data will not be transferred to third countries or international organisations.

The processing of your data will **not include automated decision-making** (such as profiling).

**Your personal data** will be kept for a maximum period of **12** months from 03/06/2019. Data will be deleted at the end of this period.

You have the right to access your personal data and to request your personal data to be rectified, if the data is inaccurate or incomplete; where applicable, you have the right to request restriction or to object to processing, to request a copy or erasure of your personal data held by the data controller. If processing is based on your consent, you have the right to withdraw your consent at any time, without affecting the lawfulness of the processing based on your consent before its withdrawal.

Your request to exercise one of the above rights will be dealt with without undue delay and within **one month**.

If you have **any queries** concerning the processing of your personal data, you may address them to the Head of Unit B.2 "H2020 Eco-innovation" (entity acting as data controller) via: <u>EASME-H2020-SC5-EVENTS@ec.europa.eu</u>.

**You shall have right** of recourse at any time to the EASME Data Protection Officer at <u>EASME-DPO@ec.europa.eu</u> and to the European Data Protection Supervisor at <a href="https://edps.europa.eu">https://edps.europa.eu</a>.

Version [11 December 2018]