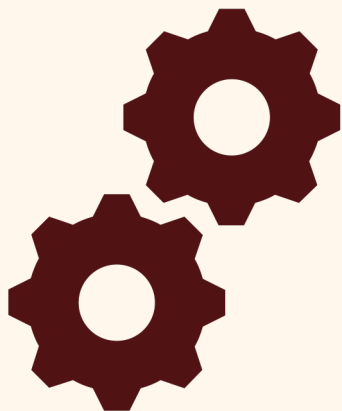
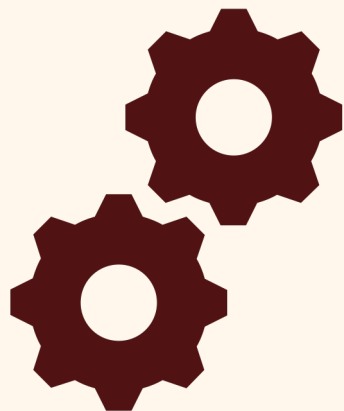


Can data change consumer behaviour and bring us closer to a circular economy?

WCEF 4.6.2019; CIRCULARITY METRICS AND THE FAIR USE OF DATA

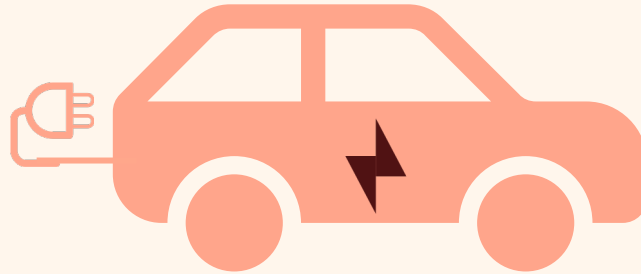
Amanda Rejström, Spark Sustainability







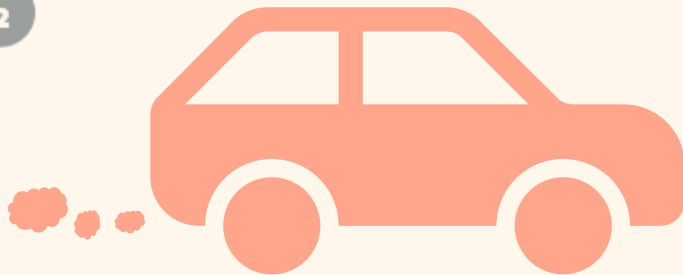
xx €



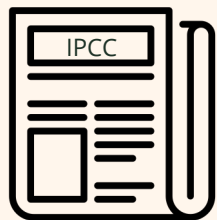
yy €



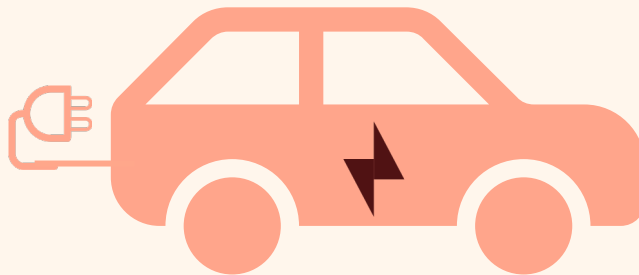
September 2015



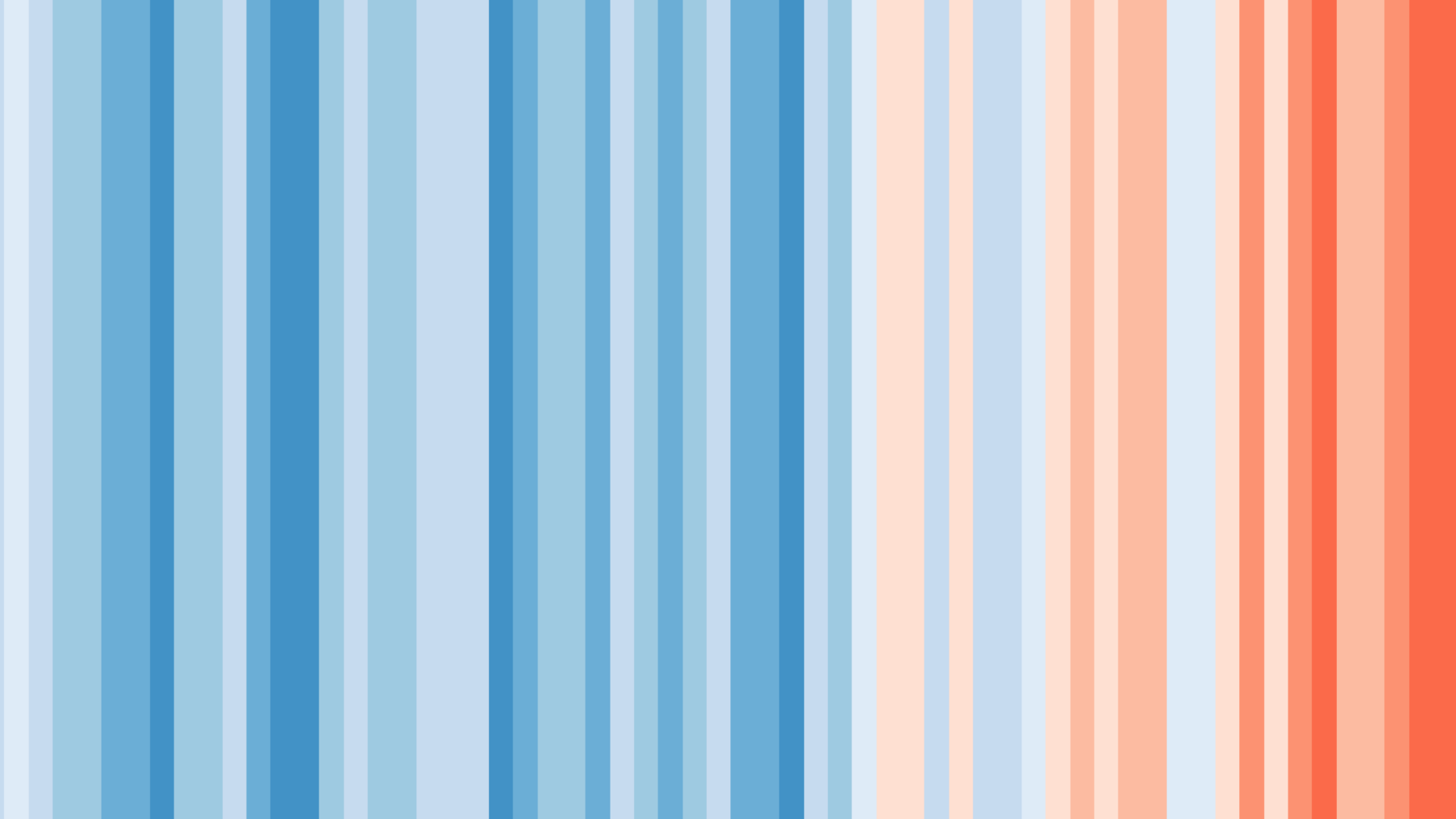
xx €



TESLA

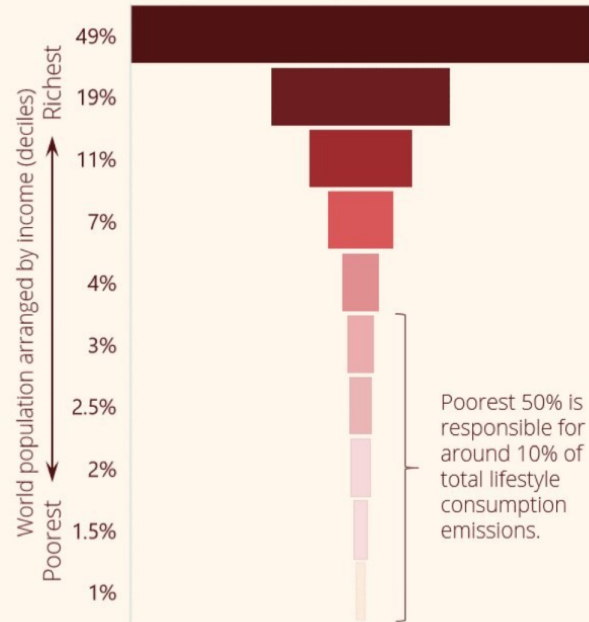


yy €

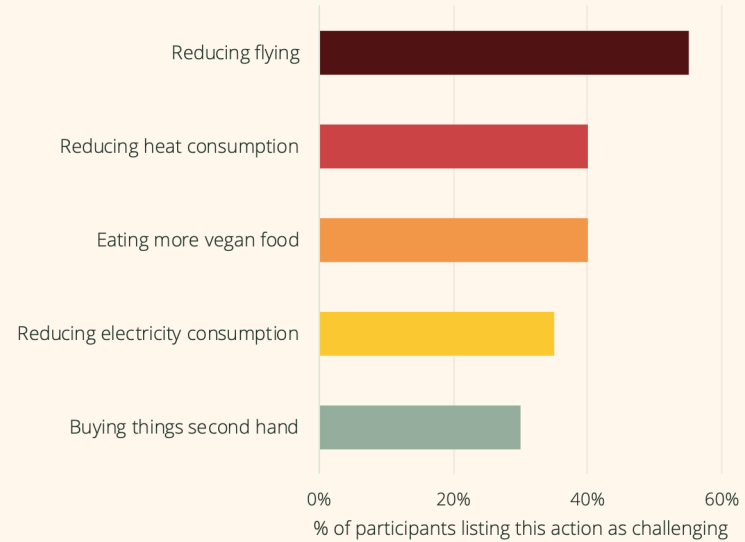




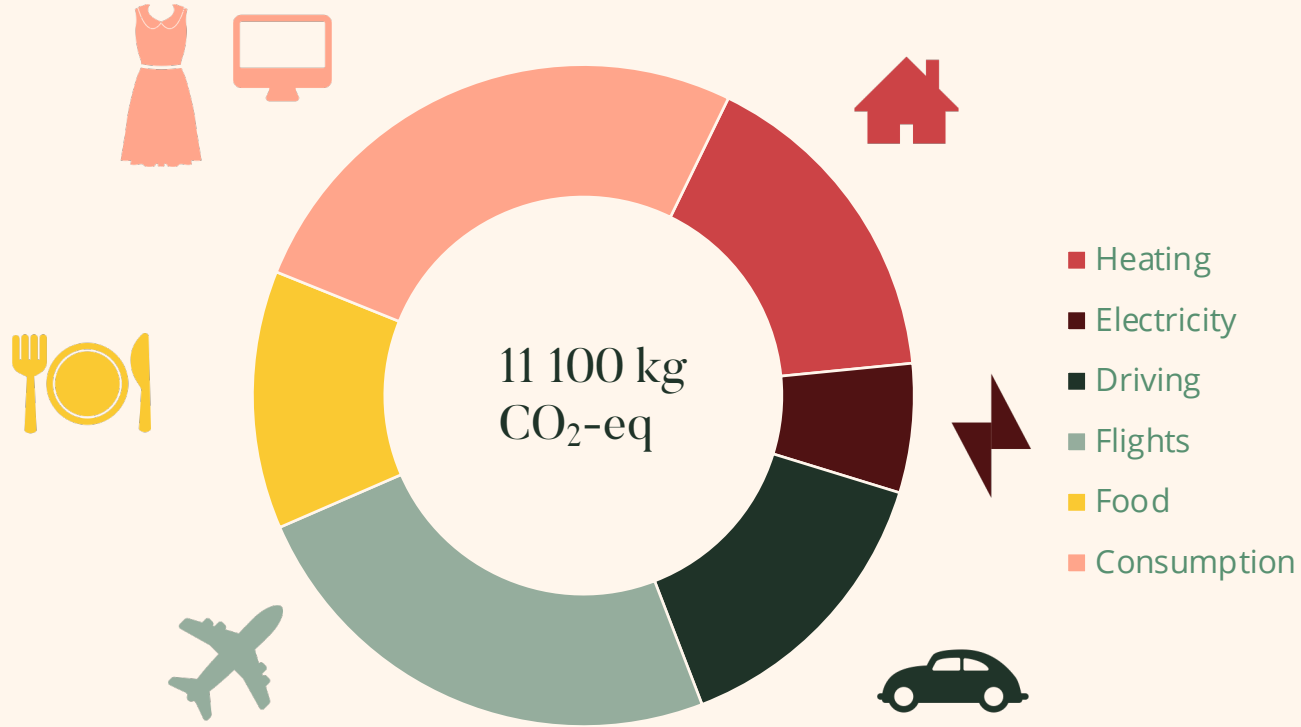
Percentage of CO2 emissions by world population



Top five most challenging climate actions according to participants



Carbon Donut



Customer Case study:

How to bring measurement closer to the citizens?



Thank you!

Amanda Rejström, Spark Sustainability

www.sparkustainability.com



@SparkClimateAct



@sparkustainability