

### PLASTICS AND A CIRCULAR ECONOMY



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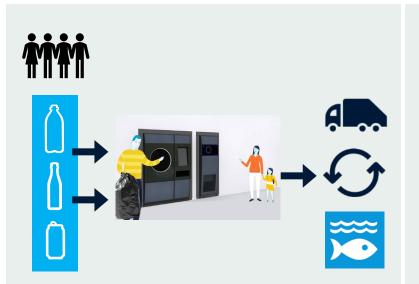
# **THE CHALLENGE!**

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- Urbanization compounded waste generation; pre-packaged food & goods; growing wealth
- Digitalization e-commerce driving increased consumption & packaging
- Legislation inappropriate systems and frameworks
- Economic drivers not in harmony with the environment
- Education awareness and misconceptions

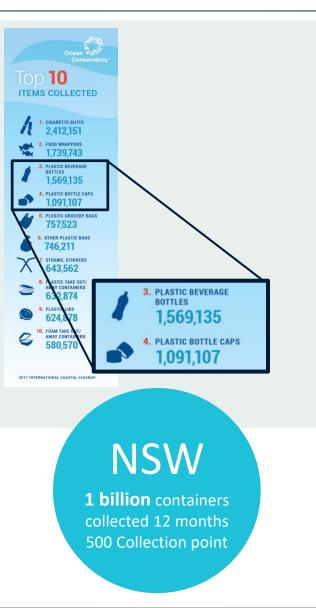


## EXISTING STATE OF THE ART COLLECTION SOLUTIONS



**OPPORTUNITIES** Expansion of CDS/DRS (Scotland, UK, EU, US, Asia)

> **34-92%** Increase in recycling rates **LITHUANIA** within 2 years



#### **FACTS & RESULTS**

- 40 billion units collect per year
- >90% collection in a well run system
- Significant litter reduction
- 82,000 RVM's in 60+ markets
- CO2 reduction 25M tonnes per year

### REQUIREMENTS

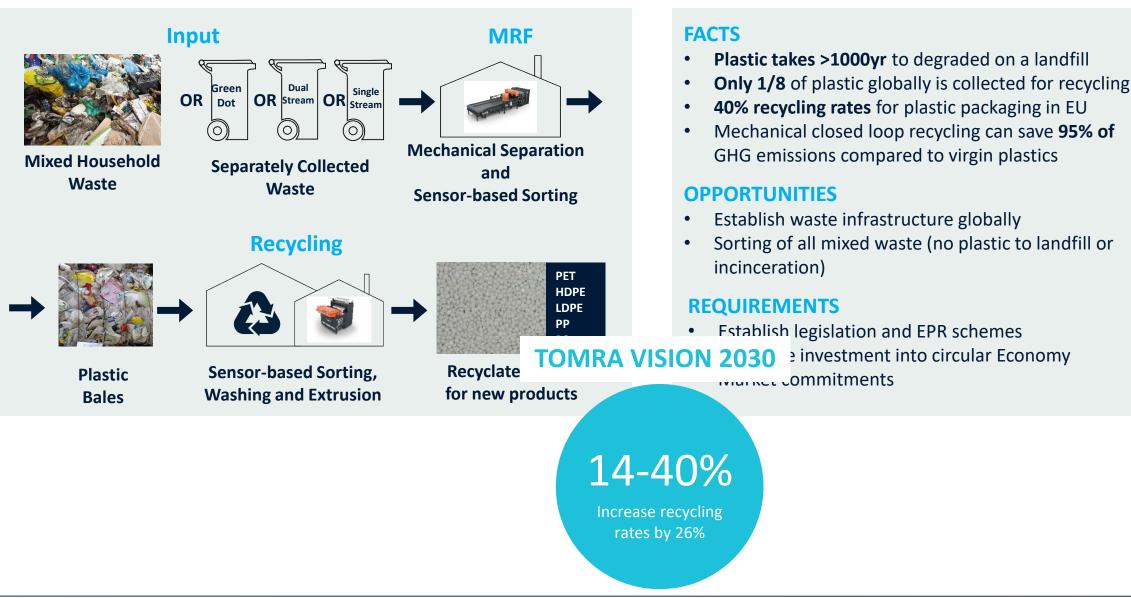
- Legislative framework
- Deposit
- Education/Awareness

### **TOMRA VISION 2030**

500Bn

UBCs handled by TOMRA equipment and collected into a clean loop

## EXISTING STATE OF THE ART SORTING SOLUTIONS FOR HOUSEHOLD WASTE

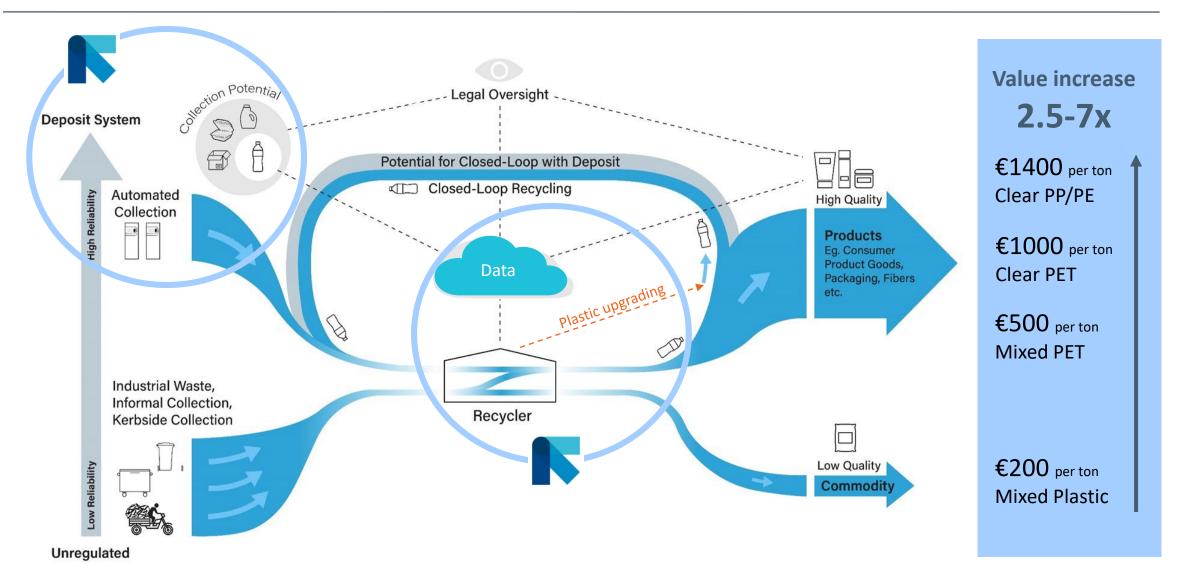


### TOMRA

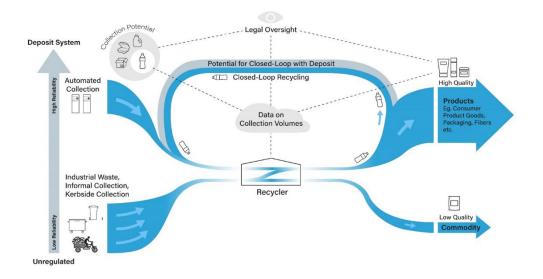
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e investment into circular Economy

### PATH FORWARD – THE OPPORTUNITY



## PATH FORWARD – THE OPPORTUNITY



#### RESULT

- ✓ Re-use recycled resources
- ✓ Create green jobs
- ✓ Protect our planet



Unleash \$55-85 BN per year

PLASTIC

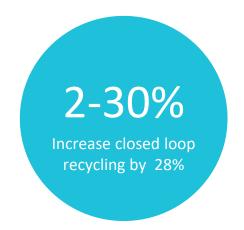


#### WHAT TO DO

- Create a closed loop circular economy system
- Link functional elements in **the value chain**, seek optimisation
- Create **digital enabler**

#### REQUIREMENTS

- Legislation framework
- Implement sustainable packaging policies
- Invest in material upgrading
- Encourage consumers: reduce, reuse, recycle, redeem



### **TOMRA VISION 2030**

### MAKING MEANINGFUL CONTRIBUTION ALONG THE WAY



#### **Thematic Support: Future of Food & Circular Economy**



#### **The TOMRA Operations**



**Tangible actions to demonstrate our purpose of business** 

# Rethink. Reimagine. Resource.