

PLASTICS AND A CIRCULAR ECONOMY



Stefan Ranstrand Helsinki, Finland

04.06.2019

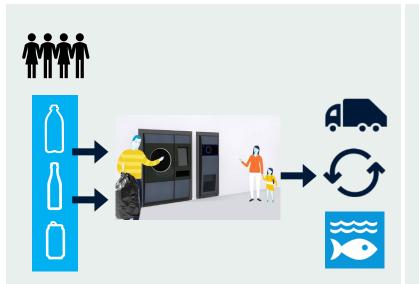
THE CHALLENGE!

•

- Urbanization compounded waste generation; pre-packaged food & goods; growing wealth
- Digitalization e-commerce driving increased consumption & packaging
- Legislation inappropriate systems and frameworks
- Economic drivers not in harmony with the environment
- Education awareness and misconceptions

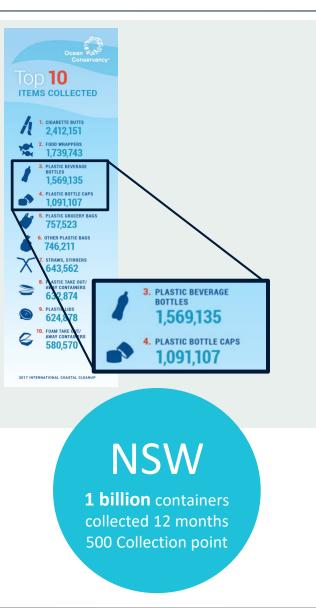


EXISTING STATE OF THE ART COLLECTION SOLUTIONS



OPPORTUNITIES Expansion of CDS/DRS (Scotland, UK, EU, US, Asia)

> **34-92%** Increase in recycling rates **LITHUANIA** within 2 years



FACTS & RESULTS

- 40 billion units collect per year
- >90% collection in a well run system
- Significant litter reduction
- 82,000 RVM's in 60+ markets
- CO2 reduction 25M tonnes per year

REQUIREMENTS

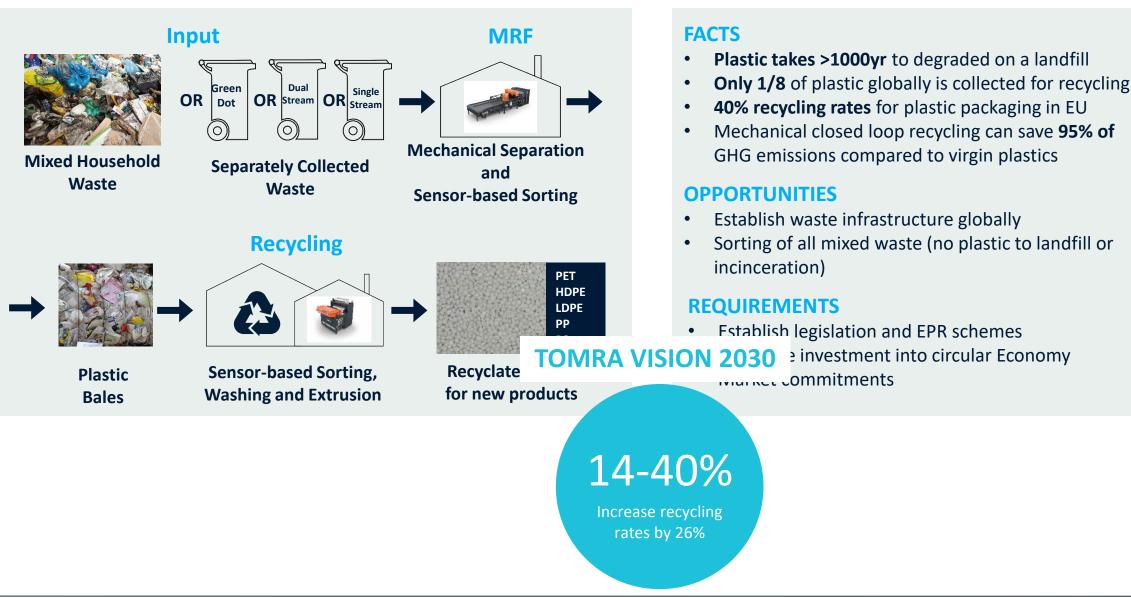
- Legislative framework
- Deposit
- Education/Awareness

TOMRA VISION 2030

500Bn

UBCs handled by TOMRA equipment and collected into a clean loop

EXISTING STATE OF THE ART SORTING SOLUTIONS FOR HOUSEHOLD WASTE

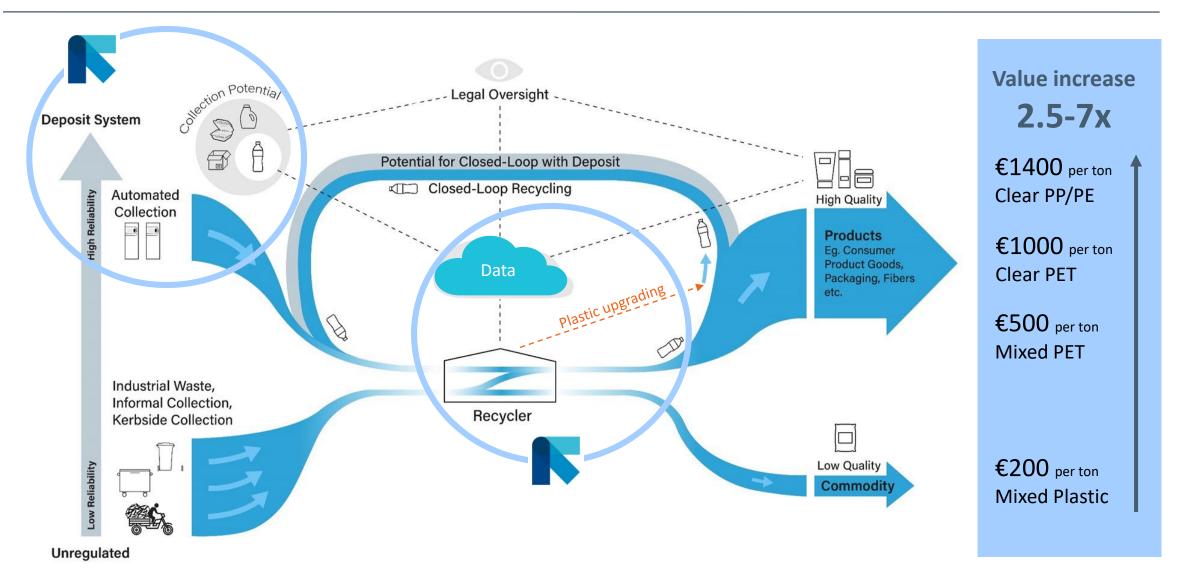


TOMRA

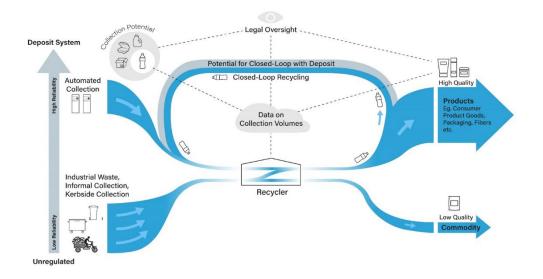
l,≡

e investment into circular Economy

PATH FORWARD – THE OPPORTUNITY



PATH FORWARD – THE OPPORTUNITY



RESULT

- ✓ Re-use recycled resources
- ✓ Create green jobs
- ✓ Protect our planet



Unleash \$55-85 BN per year

PLASTIC

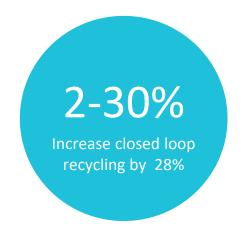


WHAT TO DO

- Create a closed loop circular economy system
- Link functional elements in **the value chain**, seek optimisation
- Create **digital enabler**

REQUIREMENTS

- Legislation framework
- Implement sustainable packaging policies
- Invest in material upgrading
- Encourage consumers: reduce, reuse, recycle, redeem



TOMRA VISION 2030

MAKING MEANINGFUL CONTRIBUTION ALONG THE WAY



Thematic Support: Future of Food & Circular Economy



The TOMRA Operations



Tangible actions to demonstrate our purpose of business

Rethink. Reimagine. Resource.