

VISION-BUILDER'S CHECKLIST

1

Which megatrends are the most important to your organisation?

2

What are the values underlying your vision?

3

What weak signals did you identify?

4

What does your vision look like from the points of view of a brake, bridge-builder and visionary?

5

What kind of presumptions are there underlying your vision?

6

Which existing solutions support the realisation of your vision?

7

What is the target group for your vision? Who needs to hear about it?

8

How would you explain your vision in a single sentence?