

# RESQ CLUB

We make **zero-food-waste** a reality



Best Mobile Service in Finland

Helsinki

Ympäristö-  
palkinto  
2017

HA HERO  
AWARD



European  
Commission

Horizon 2020  
European Union funding  
for Research & Innovation

SEAL OF  
EXCELLENCE



1.7

is how much it takes in years for Earth to regenerate the resources we use in one year\*

# 3rd

largest country in terms of  
global greenhouse gas  
emissions is **FOOD WASTE**



Global food system is  
**the mother of all  
complex systems**



**It makes absolutely no sense to  
throw edible food and our planet  
into a bin**



# ZERO-FOOD WASTE, GLOBALLY

Our vision = aspiration for the future



**Our strategy is to build and sell a transformation which cuts food waste down to zero in various forms**

**Our strategy = aligning opportunities and plans**



Currently **ResQ** turns this problem into an opportunity with **an online marketplace for surplus food**





1



## Easy to announce surplus portions

Making the offer from template takes around 10 seconds. You can use phone, computer, or tablet.



GROCERIES



COFFEE HOUSE



RESTAURANT



2



## Users purchase via the app

ResQ notifies nearby users with a fitting diet. They purchase portions and pay directly in the app.



GROCERIES



COFFEE HOUSE



RESTAURANT



3



## Users come pick up orders in person

Users retrieve purchased portions from the venue within the specified time frame.



# FOR PARTNERS ...



## EXTRA INCOME

Revenue increase of **2-7 %** from something that would be going to waste



## NEW CUSTOMERS

**70%** of users have discovered new restaurants through ResQ



## PLANET RESCUED

**2.5 kg of CO2** saved on average from each portion sold via ResQ



## FOR USERS ...



### **MONEY RESCUED**

Quality food from restaurants, cafes and grocery stores with **40-70% discount**



### **TIME RESCUED**

**30 minutes** of time saved per portion from restaurants and cafes



### **PLANET RESCUED**

**2.5 kg of CO2** saved on average from each portion rescued via ResQ



**RESQ**  
CLUB

**Win-win-win solution  
for everyone**



# More questions? Let's chat!



**SAULI BÖHM**  
CEO

sauli@resq-club.com  
+358 50 530 9902



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