



## Investors & Biodiversity webinar 17 June 2021

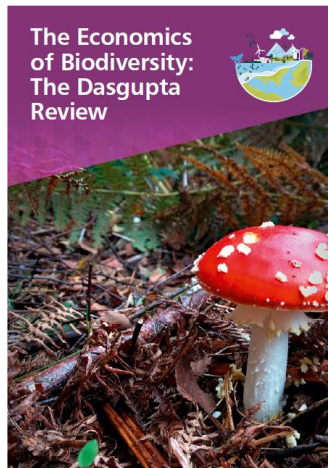
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**Juha Siikamäki**  
**IUCN Chief Economist**

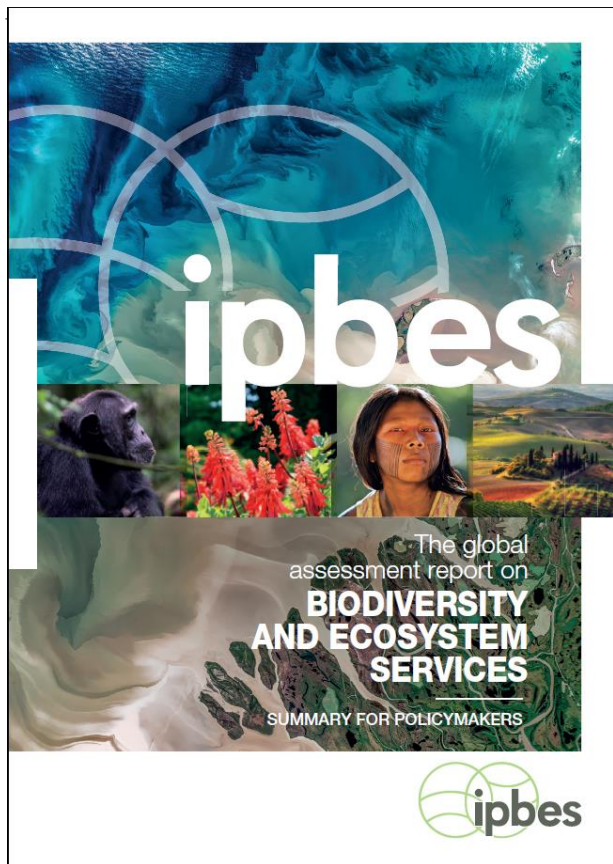


# Big picture: economy & nature

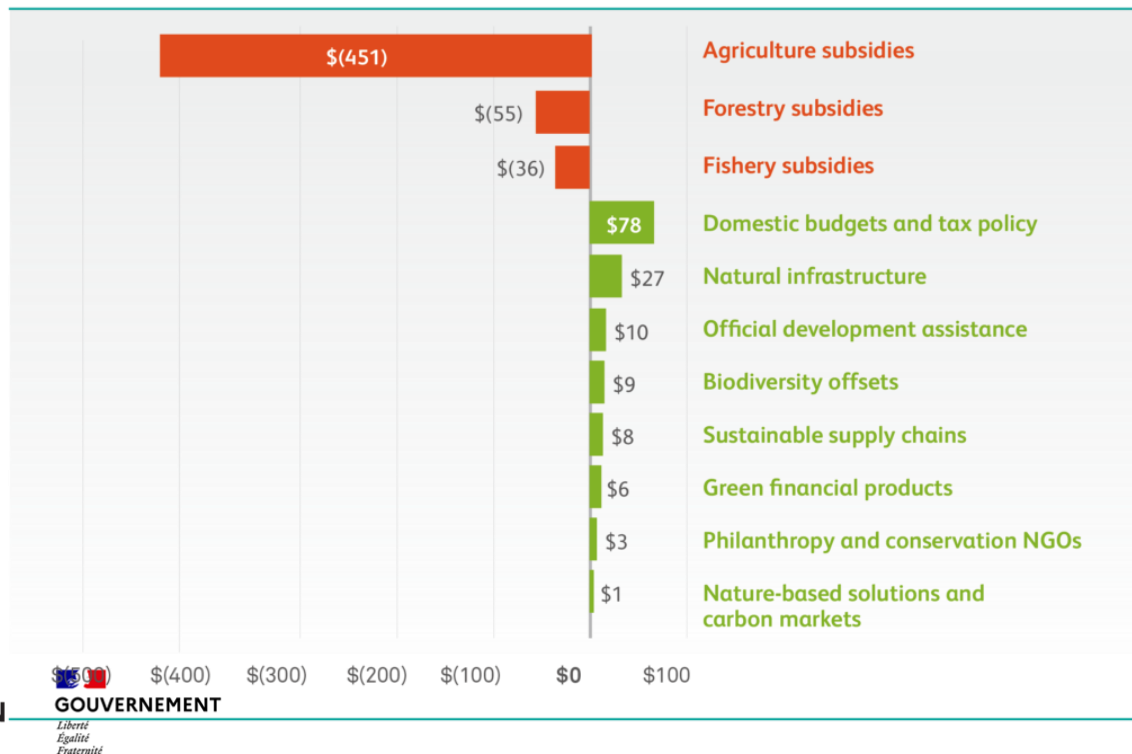
- Economies and human wellbeing depend on nature
- Unprecedented gains in economic prosperity
- No time in history has seen comparable loss of nature due to humans



# Capacity of nature to support quality of life is declining



# Biodiversity finance: status

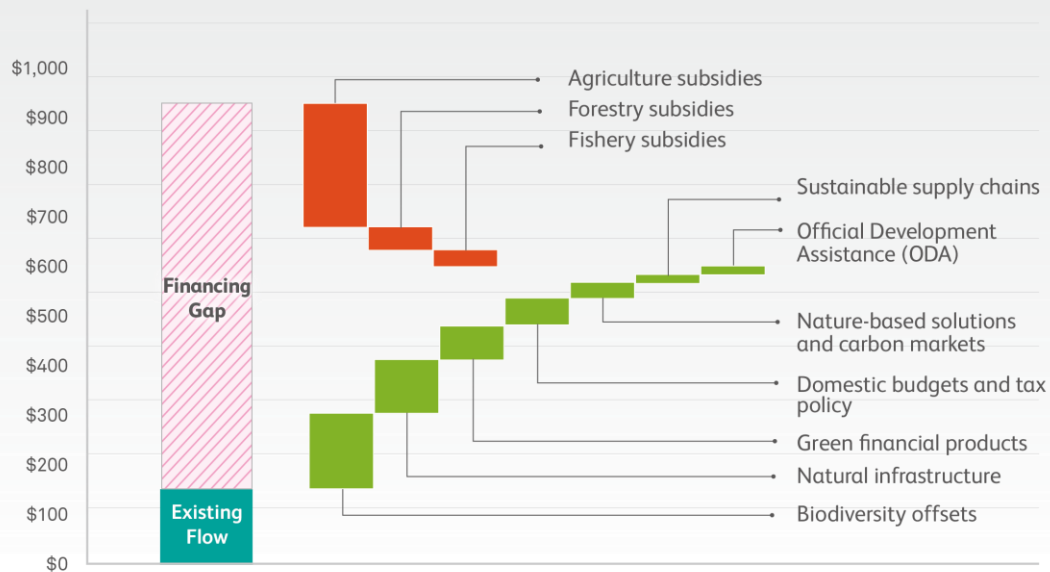


Positive financial flows into biodiversity conservation, globally:

**US\$ 124 - 143 billion**

However, agricultural, forestry, and fisheries **subsidies that degrade nature are at least two to four times greater.**

# Biodiversity finance: closing the gap



Additional funding needed to reverse the decline in biodiversity by 2030:

**~ \$700 billion per year**



# SPECIES THREAT ABATEMENT & RESTORATION METRIC

## INFORMS:

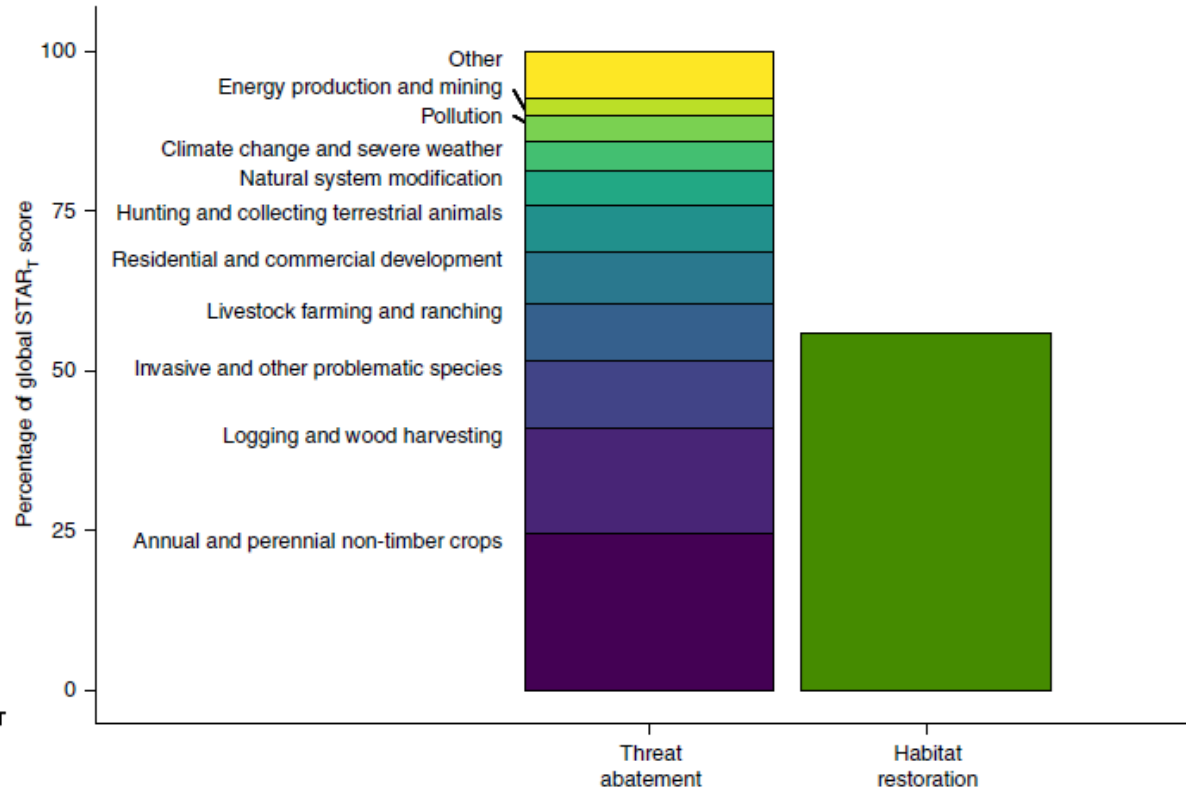


All numbers hypothetical. ©IUCN

Mair et al. (2021) *Nature Ecol Evol*; based on data from IUCN (2020) *The IUCN Red List of Threatened Species*

<https://www.iucn.org/resources/conservation-tools/species-threat-abatement-and-restoration-star-metric>

# STAR: Drivers & opportunities at global level



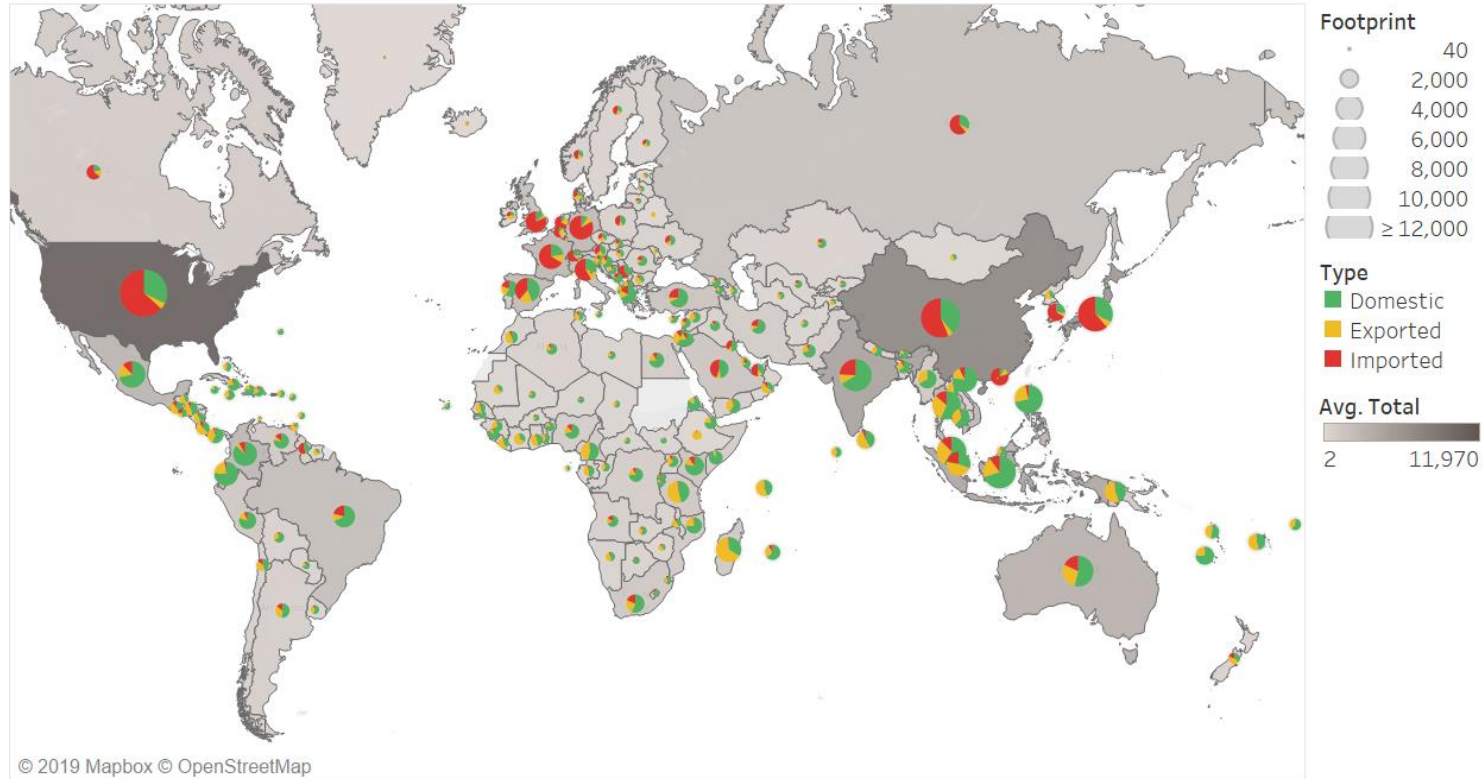
# Integrated Biodiversity Assessment Tool

The world's most  
authoritative biodiversity  
data for your world-shaping  
decisions

[Create account](#)

Serengeti National Park  
UNESCO World Heritage Site  
World Database on Protected Areas

# International trade: embedded biodiversity footprint



Domestic, imported, and exported biodiversity threats by country.

Source: Lenzen et al. 2012 updated using Red List of Species and EORA trade data. IUCN (2021). *Conflict and conservation. Nature in a Globalised World Report No.1.*



Nature+  
Accelerator Fund

# The Nature+ Accelerator Fund

*At The Frontier Of Market Innovation For Nature Finance*

Managed by:



Supported by:





# INVESTMENT APPROACH



Nature+ will accelerate an initial 50 project portfolio up to venture stage, with own funding up to US\$ 50m while creating co-investment opportunities for other MNC funds and broader market for up to US\$ 160m

The Fund is offering investment capital to projects in three complementary investment windows: **Seed, Early Venture** (together defined as Incubation period), and **Venture**:

## 1. Seed Window (average ticket size of US \$100K)

- › Targets projects with an early-stage concept where feasibility has not yet have been demonstrated
- › Pre-investment/grant support and technical assistance could be structured via IUCN partners and public donors leveraged by the Accelerator.
- › Deals with an opportunity for rapid scaling and clear potential for follow-on funding by the Accelerator within 3-5 years will be prioritized.

## 2. Early Venture Window (average ticket size of \$1m)

- › Targets projects that have passed the proof-of-concept phase and are delivering or are about to deliver tangible revenue streams.
- › Tailor-made contracts, convertible notes, equity, revenue sharing loans.

## 3. Venture Window (up to \$5m per transaction)

- › 'Following the winner' – the venture window will provide follow-on funding to scale-up successful projects already funded under the incubation period (seed and early venture)



**IUCN**  
WORLD  
CONSERVATION  
CONGRESS  
*Marseille*

**3 – 11 September 2021**

**[www.iucncongress.org](http://www.iucncongress.org)**



**GOUVERNEMENT**  
*Liberté  
Égalité  
Fraternité*



# IUCN Congress in numbers...

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**8**  
days

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**500+**  
interactive  
sessions

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**100+**  
motions

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**4**  
High-level  
Dialogues

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**150+**  
countries  
represented

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**1,000s**  
of participants

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# Thank you

International  
Union for  
Conservation of  
Nature (IUCN)



## THE WORLD'S LARGEST ENVIROMENTAL NETWORK

IUCN is a membership union that seeks to bring together the world's governments and environmental organizations in a combined effort to conserve nature and accelerate the transition to sustainable development.

It provides public, non-governmental, and private organizations with:

- Knowledge, tools and analysis,
- A unique convening space,
- Action on the ground.

### KEY FACTS

- World's largest environmental network with 1300+ governmental and civil society members from more than 160 countries
- More than 900 staff in 50 country offices worldwide
- 6 World commissions with 10,000+ experts in science, law, and policy

