

# PUSH

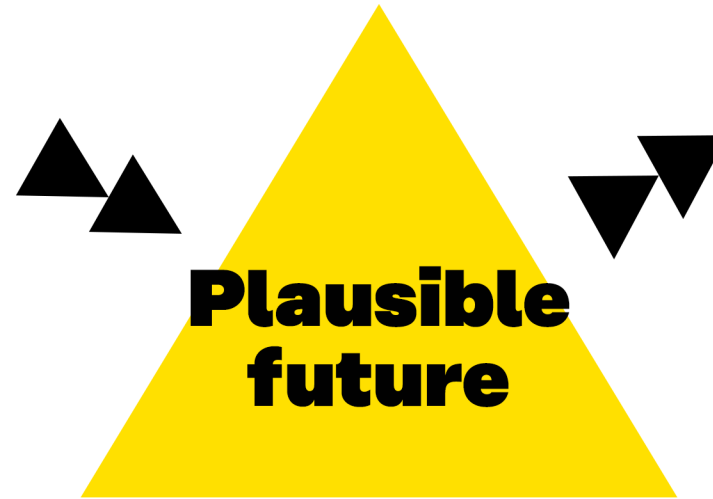
## Push of the present

Current processes of change such as the economy, technology, the environment, culture.

# PULL

## Pull of the future

Images of the future, dreams, wishes, plans.



## Weight of the past

# WEIGHT

Continuities, belief systems, world views, obstacles to change.