

How we make Finland the world's best place to **create, flourish, and invest?**

Sitra 20.8.2026

Who? Ink & Mero



Finland is slowly slipping

not crashing, but quietly giving in?



DECLINING ECONOMY

Future of the welfare state

TALENT & SKILLS

Innovations = talent.
How do we get back in
the game.

ALGORITHMS

Who and what
controls our reality

**THE CRACKS
IN OUR SOCIETY
COST €30 Bn p.a.**

RESILIENCE

Geopolitics.
Technology play.
Crisis preparedness.

AGEING

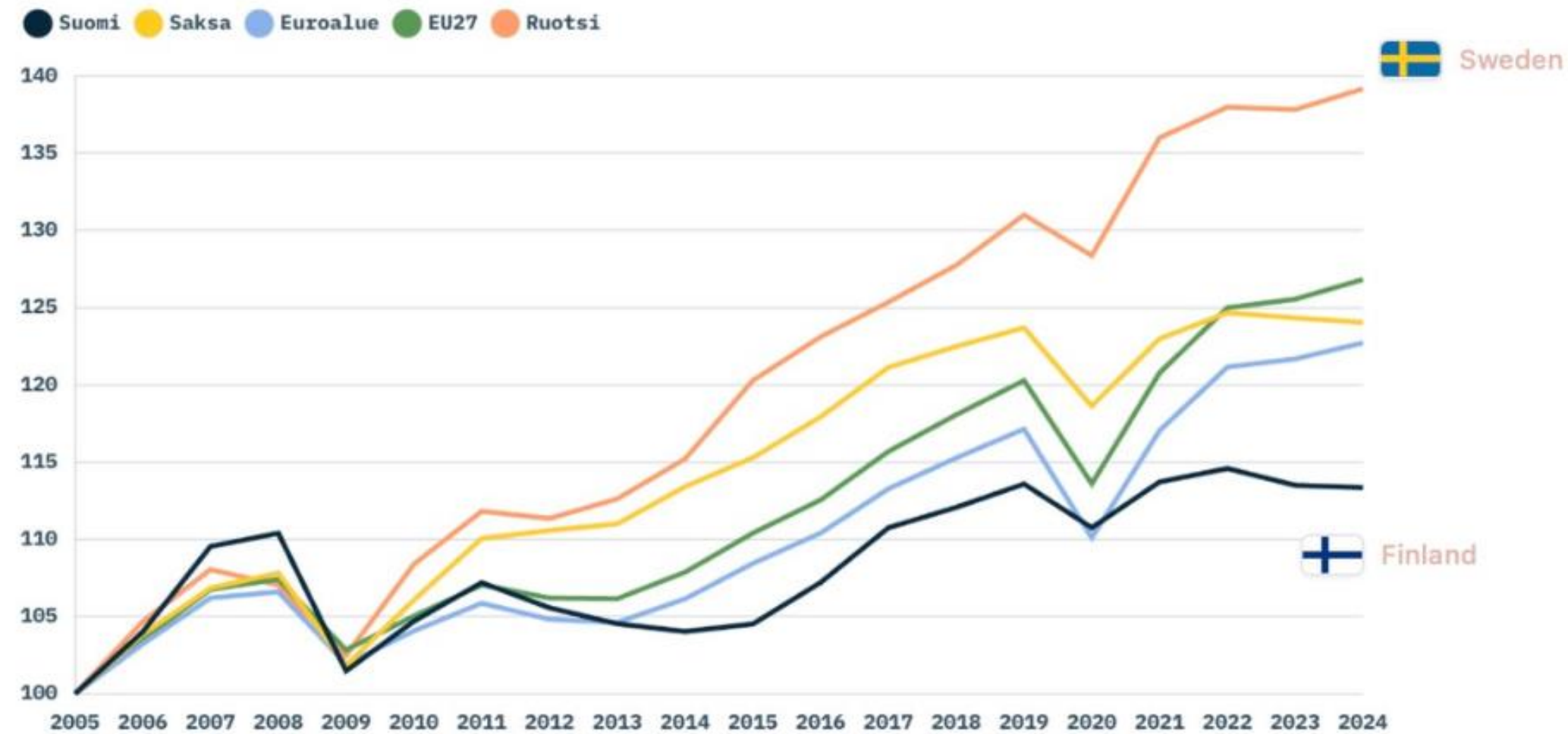
Dependency ratio.
Care worker
shortage.

YOUTH

Boys exclusion.
Mental health collapse.

Why incremental fixes fail?

GDP Growth Index (2005 = 100)



Finland's GDP growth has stagnated since 2008 while other Nordic and EU countries continue to grow.

SOLUTIONS ARE SIMPLE, WE LACK EXECUTION



The Lasse Virén Moment

Are we still on the ground or are we already
getting up and how do we change the rhythm?



Time tax → **you are the payer**

Lose 2% a year in two decades, a third is gone.
1 hour per week turns into 50 000 000 hours a year.

And the result?

Friction spiral. €70–80Bn worth of net growth lost.

Finland

- 150–300 € less income with same salary, 1–2 weeks less holiday
- 25-year mortgages eat net income
- Lower spend in services

Sweden

- Higher income per job
- 50–60 year mortgages for consumers
- Higher capital investments

7 Bold Acts for Finland.

**The Grey
Revolution
with AI.**

**Boys
back to the
society. Now.**

**Doubling
down on
immaterial
economy.**

**We own our
own safety and
resilience.**

**Bio-reactor
of talent.**

**Algorithms
for good.**

**Mental
health
factor to
GDP.**

Unlocking Immaterial growth

1

DATA FLOWS

Data moves
automatically
between systems

2

AUTOMATION

Processes run
without human
intervention

3

ARTIFICIAL INTELLIGENCE

AI creates
new value and
optimizes decisions

A person wearing a white lab coat, blue gloves, and a hairnet is working with a large, dark, curved metal component. The background is a blurred industrial or laboratory setting with various pipes and machinery. The entire image has a red overlay.

Finland as a BIOREACTOR For talent

Produce deep tech talent 10–100X
200 000 talents = €170 Bn in 10 years

Securing the future

Getting boys
back to the
society

Algorithms
and safety

Mental health

Taking care of youth

Radical Solution

Test with five sentences

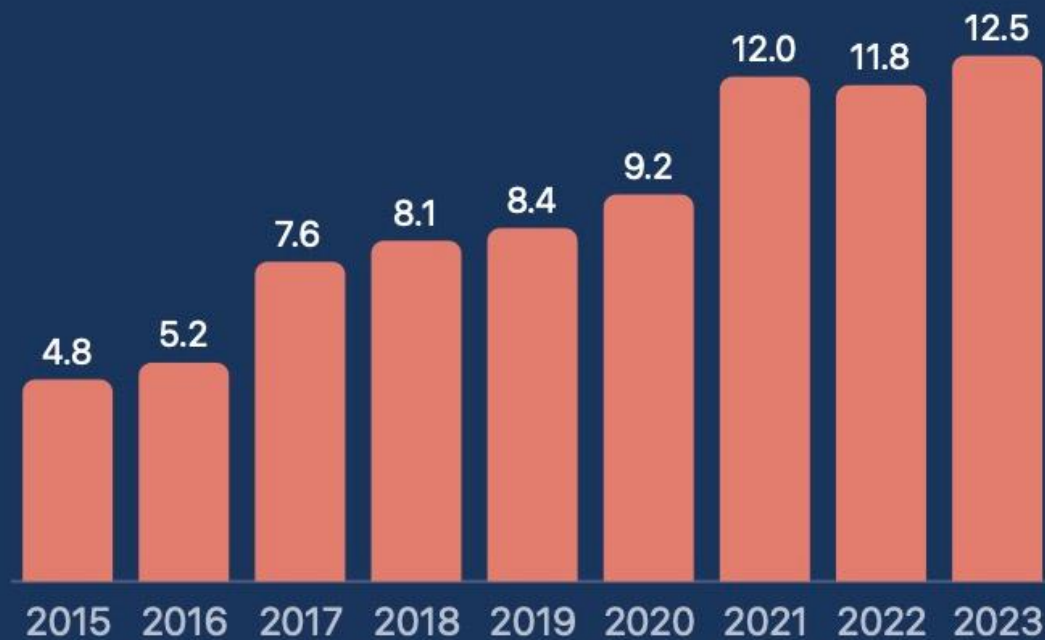
5

criteria, one idea

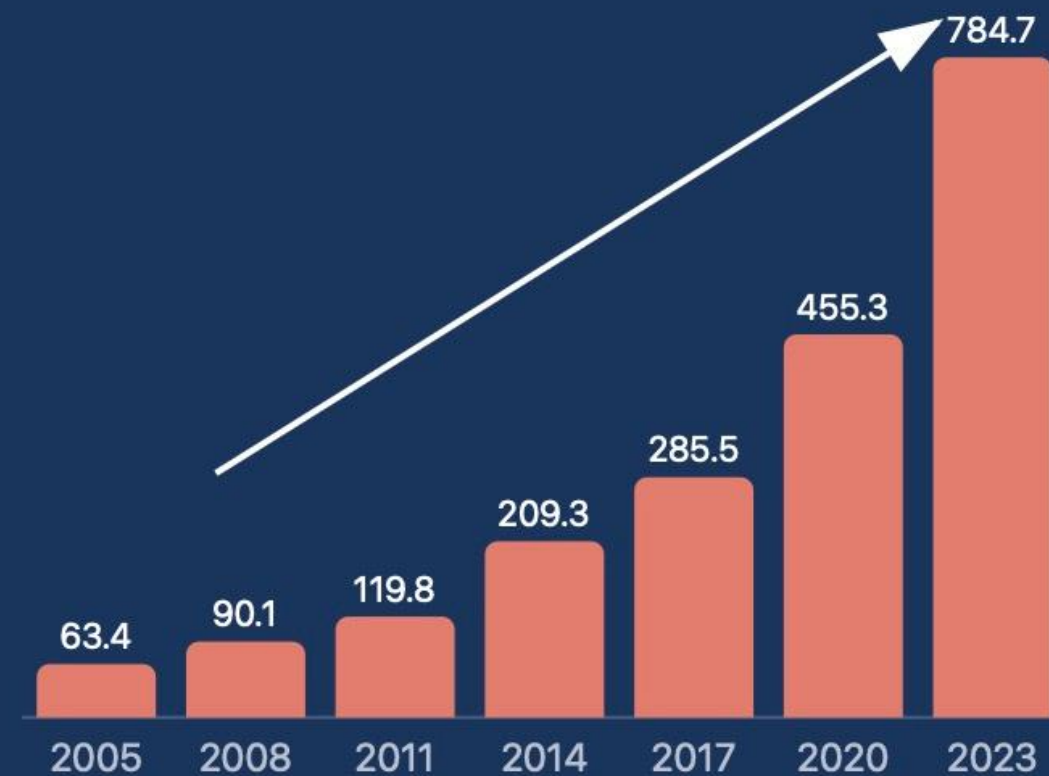
- 01 IMPACTFUL**
Moves the needle 10× or 100× — not by inches.
- 02 INNOVATIVE**
New to us. Something we have never tried before.
- 03 BREAKS STRUCTURES**
The old way goes away to make room for the new.
- 04 REVERSES THE TREND**
Bends the curve back in the right direction.
- 05 FEELS RIGHT**
This is right and helps many — not just me.

THE NEW DAWN

Startup revenues to €20Bn by 2035



R&D Expenditure CAGR 15%



5x more employment impact & 10x growth



Finland fell. Now we need to get up and

RUN

Radikaalit ratkaisut

Inka
Mero

Tero
Ojanperä

7 rohkeaa tekoa
Suomelle

TAMMI

Radikaalit ratkaisut –podcast



Kiiitos

Thank you!