



SITRA

Energy Programme 2008–2012
**PROSPERITY AND
COMPETITIVE EDGE THROUGH
ENERGY EFFICIENCY**

PROSPERITY AND COMPETITIVE EDGE THROUGH ENERGY EFFICIENCY

Sitra's Energy Programme aims at lower energy consumption and reduced emissions. In addition to cutting emissions, energy efficiency enhances the competitive edge and creates new business opportunities. Manufacturing, distribution, construction, renovation and land-use planning need sustainable energy solutions. Sitra is ready to invest in companies that promote the wise use of energy.

We can make an impact with our choices. Sitra's Energy Programme promotes the crucial changes that Finnish society needs.



The built environment is essential in the fight against climate change.



ENERGY-EFFICIENT COMMUNITIES

Energy efficiency is essential in the fight against climate change. Communities use as much energy as industry, making energy efficiency a major challenge for companies, the public sector and citizens alike. Sitra's Energy Programme takes a broad perspective on the energy chain, seeking to improve efficiency and reduce emissions in the planning, construction and renovation of the built environment.

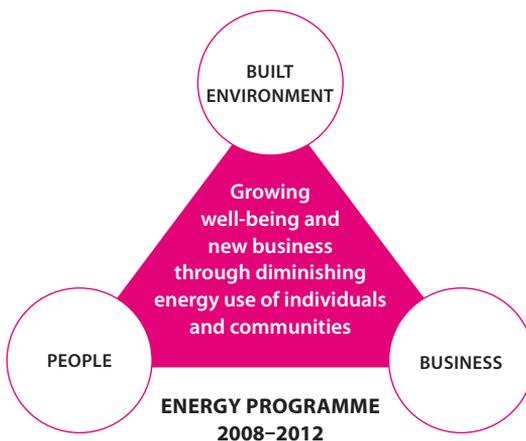
The main goals of the Energy Programme are as follows:

- Rapidly transform Finland into an energy-efficient society.
- Reduce energy consumption and emissions in communities.
- Offer Finns sensible energy solutions and promote a low-carbon lifestyle.
- Enhance the competitive edge of companies and communities and to create opportunities for successful new business.

Sitra is looking for partners to enhance energy efficiency through practical collaboration. The Low2No project for sustainable building being carried out in Jätkäsaari in Helsinki and the energy-efficient residential area in Skaftkärr in Porvoo, as well as projects focusing on industrial renovation and reduced emissions, are only a few examples of the many projects currently under way.

LOW-CARBON CHOICES

Our habits and choices make a difference. For this reason, Sitra promotes energy saving and awareness



in everyday life by supporting energy advisory services and workshops for key interest groups.

Sitra also facilitates information on a low-carbon lifestyle, with the aim of making energy-efficiency the focus of social policy as a whole.

COMPETITIVE EDGE AND NEW BUSINESS OPPORTUNITIES

Finland needs to be innovative and agile in order to reach its goals for reduced greenhouse emissions.

Sitra's Energy Programme relies on partnerships. Sitra collaborates with energy organizations, the industry, companies, ministries, municipalities and research institutes to bring about regulations and policies that enhance energy efficiency. Preventive legislation provides an excellent foundation for new business opportunities and competitive strength.

Sitra is ready to invest and attract investments in creating opportunities for companies to realize their potential. These investments facilitate the rapid growth and internationalization of companies based on energy-efficiency and the clean production of energy.

CONTACT INFORMATION

Itämerentori 2, P.O. Box 160, FI-00181 Helsinki
Tel. +358 9 618 991

sitra.fi/energy
E-mails: firstname.lastname@sitra.fi

Jukka Noponen
Director
tel. +358 40 587 4323

Risto Kalske
Senior Lead, Business Development
and Financing
tel. +358 50 368 4054

Johanna Kirkinen
Energy and Climate Change Lead
tel. +358 40 186 7107

Maiju Korkala
Assistant
tel. +358 40 737 1272

Jarek Kurnitski
Senior Lead, Built Environment
tel. +358 40 574 1870

Vesa-Matti Lahti
Senior Lead, Consumer Behaviour
tel. +358 50 387 3188

Tuula Laitinen
Communications and Networks Lead
tel. +358 50 373 8601

Annemaria Ojanperä
Low2No Communications Lead
tel. +358 40 182 5356

Sami Tuhkanen
Senior Lead, Venture Capital
tel. +358 40 548 3482

Janika Skaffari
Assistant
tel. + 358 40 183 4163

SITRA

Sitra, the Finnish Innovation Fund

Finland's competitiveness and the well-being of its people depend on deep, broad-ranging changes. Sitra engages in foresight activities and advances these changes in cooperation with other actors. Through programmes and strategic processes, Sitra grasps the challenges that are most crucial for Finland. Sitra is an independent public foundation with a mission to build a successful Finland for tomorrow.

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